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Bucuti & Tara Beach Resort 2016 CHTA Marketplace Update

Guest-friendly and earth-friendly dining, new spa, upgrades and island pet initiative

EAGLE BEACH, Aruba – January 13, 2016 – Bucuti & Tara Beach Resort’s year of highlights in 2015 is already on its way to being matched and even surpassed in 2016. Healthier dining, a new spa, property upgrades and showing lots of love to the four-legged, furry residents of the One Happy Island make for this to be a banner year for Aruba’s premier adults-only boutique resort.



Over the past year, [Bucuti & Tara Beach Resort](#) reigned with tandem [honors for both service excellence and environmental practices](#). TripAdvisor named Bucuti the No. 1 Hotel in the Caribbean and named Carte Blanche, its chef’s table restaurant, one of the finest dining experiences throughout the region. Concluding a two-year extensive retrofitting and training process, the resort was [awarded LEED Silver certification](#), the only resort throughout the Caribbean to hold this eco-designation.

Healthier Portions for a Healthier World

Bucuti’s newest dining initiative cares for both guests and the environment. Continuing its pursuit of responsible living, the resort listened when its highly engaged guest base wanted smaller, more sensible food portions for healthy dining. This paralleled ideally with the Aruban resort’s known [commitment to wellness and the environment](#). Now guests--and the environment--can enjoy all the benefits of the perfectly sized healthy food portions that are *just right*.



Bucuti guests can now be pleasantly satiated with nutritious protein servings complemented with wholesome carbohydrates and fresh vegetables. Perfectly sized healthy portions bring multiple benefits. Guests, knowing the entrée is sensibly sized, can now enjoy more flavors by adding appetizers and desserts. Before, on average, 30% of food went unconsumed. With more conscientious dining, less food being returned to the kitchen means Bucuti has immediately reduced the unnecessary use of key food, energy and manpower resources used to grow, procure, transport and prepare meals at the restaurant. And, in keeping with the best interests of Bucuti’s guests, menu prices have been reduced along with portion sizes.

Expanding Relaxation with a New Spa

[Purun](#), Bucuti's new spa, rang in the New Year by opening its treatment room doors. Purun means water pitcher in Papiamentu, Aruba's official language. Inspired by the island's original mineral water springs, called spas, water is a central theme throughout the spa menu. Purun offers treatments that use local natural products, such as aloe, sea salt, coconut and even white sand.

Signature services celebrate the elements and relaxation of Aruba. The Sacred Massage of Totomo begins with the feet being cleansed in water of Totomo, a prized possession from the ancestral culture of Aruba, followed with an energy-restoring massage. The natural combination of Aruba-grown ingredients found in the Coconut Milk and Aloe Wrap hydrates the driest of skin, perfect after a day on the beach.

A Solution Provider: "Fixing" Aruba's Dog and Cat Overpopulation



Aruba's long battle with the overpopulation of dogs and cats has a new ally. Bucuti has teamed up with all island veterinarians to help reduce the number of homeless dogs and cats in Aruba, and to make responsible pet ownership a reality. Introducing "Stimami, Sterilisami"!, Papiamentu for "Love me, sterilize me.," this new community outreach provides island dogs ("crioyo") and cats with much-needed spay and neutering surgeries thanks to generous subsidies in part from Bucuti.

The program makes sterilization more affordable by significantly reducing the price of surgery for pet owners and organizations caring for homeless animals. Pet owners and charity animal organizations can easily go to the program's dedicated website, stimamisterilisami.com, register each pet, select a veterinarian and schedule the procedure. The veterinarian charges them a nominal fee for the surgery and invoices Bucuti for the balance. In addition, Bucuti is also donating microchips that can be implanted into dogs during the operation. This new sterilization campaign will aid in a long-term solution to the island issue and ultimately ensure that every pet has a family to love them.

About Bucuti & Tara Beach Resort

Honored as the 2015 No. 1 Best Hotel in the Caribbean by guest-driven TripAdvisor, [Bucuti & Tara Beach Resort](#) is Aruba's premier adults-only boutique resort. Led by celebrated hotelier and environmentalist, Ewald Biemans, the resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World." Bucuti offers 104 well-appointed guestrooms, suites and penthouses; sunbeds and shade for every guest; fresh water infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning, fresh, healthy dining is enjoyed at oceanfront Elements; epicurean-lovers' Carte Blanche; Tara Lounge; and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails and live music daily. The resort is TAG Approved® as a gay friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Silver, Green Globe, ISO 14001 and Travelife Gold.

Reservations: toll-free 888-4BUCUTI / direct + (297) 583-1100 **Info:** Bucuti.com

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