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BUCUTI & TARA BEACH RESORT INTRODUCES NEW SPAY AND NEUTERING CAMPAIGN

In partnership with all veterinarians and accessible to all pet owners and charity animal organizations

EAGLE BEACH, Aruba – January 20, 2016 – Aruba’s long battle with the overpopulation of dogs and cats has a new ally. [Bucuti & Tara Beach Resort](#) has teamed up with island veterinarians to help reduce the number of homeless dogs and cats in Aruba, and to make responsible pet ownership a reality. Introducing “Love me. Sterilize me.,” this new community outreach provides island dogs (“crioyo”) and cats with much-needed spay and neutering surgeries thanks to generous subsidies in part from Bucuti.

The only solution to the dog and cat overpopulation problem is to reduce the population and to have responsible pet ownership. “Love me. Sterilize me.” makes sterilization more affordable by significantly reducing the price of surgery for pet owners and organizations caring for homeless animals. In decreasing the animal population, there will be many less dogs and cats that cannot be cared for that die of starvation and disease or are euthanized at the island’s Kill Cage.

“Love me. Sterilize me.” is intentionally simple and accessible to every pet owner and homeless animal organization on Aruba so that a major impact can be made to curtail the cat and crioyo dog population. Interested pet owners and organizations can go to stimamisterilisami.com to register each pet and receive the special rate on the dedicated website. They’ll then receive a call with a registration number, which can be used to make an appointment at the veterinary clinic of their choice as all island

veterinarians are participating. The veterinarian charges them a nominal fee for the surgery and invoices Bucuti for the balance. In addition, Bucuti is also donating microchips that can be implanted into dogs during the operation.

The significantly reduced special fees for pet owners/animal organizations are:

- Crioyo dog (male) Afl. 75
- Crioyo dog (female) Afl. 100
- Cat (male) Afl. 25
- Cat (female) Afl. 70

As the sponsor of “Love me. Sterilize me.,” Bucuti has committed to the program for at least two years. The resort is a longstanding supporter of better living initiatives and has long had a [pet adoption program](#) to help visiting guests and employees with the cost of adopting homeless dogs. That alone cannot completely correct the dog and cat overpopulation issue. This new sterilization campaign will aid in a long-term solution to the island issue and ultimately ensure that every pet has a family to love them.

[Learn more](#) about Bucuti & Tara Beach Resort.

Images (courtesy of Bucuti & Tara Beach Resort)

Dropbox: <https://www.dropbox.com/sh/i7jtwbd9xg2141x/AADVaAJdh7Ju0qo1DyBOS2CAa?dl=0>

Bucuti+Tara-Beach-Resort - Bucuti & Tara Beach Resort is a worldwide sustainable tourism leader and holds the most eco-certifications within the Caribbean region.

EwaldwithCharlie – Bucuti’s owner and noted environmentalist Ewald Biemans enjoys time with his crioyo rescue dog, Charlie.

Spay&NeuterCampaign-Ad - Sample of a digital ad being used to spread news of the Love me, Sterilize me pet overpopulation solution campaign

Spay&NeuterCampaign-Logo – Logo for the new Love me, Sterilize me pet overpopulation solution campaign

About Bucuti & Tara Beach Resort

Honored as the back-to-back 2015 and 2016 No. 1 Best Hotel in the Caribbean by guest-driven TripAdvisor, [Bucuti & Tara Beach Resort](#) is Aruba’s premier adults-only boutique resort. Led by celebrated hotelier and environmentalist, Ewald Biemans, the resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the “Dream Beaches of the World.” Bucuti offers 104 well-appointed guestrooms, suites and penthouses; sunbeds and shade for every guest; fresh water infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning, fresh, healthy dining is enjoyed at oceanfront Elements; epicurean-lovers’ Carte Blanche; Tara Lounge; and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails and live music daily. The resort is TAG Approved® as a gay friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Silver, Green Globe, ISO 14001 and Travelife Gold.

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