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EWALD BIEMANS HONORED BY HSMAI AND NATIONAL GEOGRAPHIC

Bucuti & Tara Beach Resort owner/CEO first individual to receive award

EAGLE BEACH, Aruba – February 23, 2017 – Amidst the glittery backdrop of New York City on February 21, 2017, the hospitality world’s best work and brightest minds were honored as the Hospitality Sales & Marketing Association International (HSMAI) presented the [60th Annual Adrian Awards](#). Ewald Biemans, owner and CEO of [Bucuti & Tara Beach Resort](#) was recognized with a Gold Adrian Award as the [Leader in Sustainable Tourism](#), presented by HSMAI and National Geographic Traveler.

Adding to the prestigious award, which was presented before a crowd of 1,000, is that Biemans is the first individual to ever receive the honor, which until now has only been won by destinations or organizations. There were 200 submissions in the category and the Gold Award winners’ submissions were shown on digital displays at the Adrian Awards Dinner Reception and featured during the Gala stage presentations.

The award was one of the evening’s highlights as executives from both HSMAI and National Geographic stood on stage honoring Biemans’ passionate commitment and measurable results. Biemans’ work was recognized as a success story in how providing a memorable, fulfilling vacation while caring for the environment can be mutually inclusive.

“It’s always wonderful to be able to celebrate the innovators of our industry. Their outstanding work challenges and inspires the rest of the profession,” said Robert A. Gilbert, CHME, CHBA, president and CEO of HSMAI.

The annual Adrian Awards recognizes excellence in travel advertising, digital marketing and public relations, and the leaders behind the work.

Learn more at Bucuti.com.

Images (courtesy of Bucuti & Tara Beach Resort)

Dropbox: <https://www.dropbox.com/sh/wx7p3me9qdu596g/AABD9lgxxvHzdIsZ3lu6DkEUa?dl=0>

Captions

Ewald-Biemans Owner and CEO of Bucuti & Tara Beach Resort, Ewald Biemans, is a noted environmentalist and the first individual to ever win the Gold Adrian Award as a Sustainable Leader in Tourism, presented by HSMAI and National Geographic Traveler

Adrian-Awards-Gala The 2016 Gold Adrian Award as a Sustainable Leader in Tourism, presented by HSMAI and National Geographic Traveler, was received on behalf of Ewald Biemans at the 60th annual Adrian Awards Gala in Times Square, New York City on February 21, 2017.

2016AdrianAward-EwaldBiemans Owner and CEO of Bucuti & Tara Beach Resort and a Caribbean eco-pioneer, Ewald Biemans, is the first individual to win the Gold Adrian Award as a Sustainable Leader in Tourism, presented by HSMAI and National Geographic Traveler

About Bucuti & Tara Beach Resort

Named the No. 1 Hotel for Romance in the Caribbean for 2017, and No. 1 Hotel in the Caribbean for two years in a row by guest-driven TripAdvisor, Bucuti & Tara Beach Resort is Aruba's premier adults-only boutique resort. Led by celebrated hotelier and environmentalist, Ewald Biemans, the resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World." Bucuti offers 104 well-appointed guestrooms, suites and penthouses; sunbeds and shade for every guest; fresh water infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning, fresh, healthy dining is enjoyed at oceanfront Elements; epicurean-lovers' Carte Blanche; Tara Lounge; and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails and live music daily. The resort is TAG Approved® as a gay friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Silver, Green Globe Platinum, ISO 14001 and Travelife Gold.