

Media Inquiries:
Amy Kerr and Erica Hammett
MP&A Digital & Advertising
(757) 645-3113
amy@madiganpratt.com
erica@madiganpratt.com



BUCUTI & TARA BEACH RESORT REOPENS NEWLY RENOVATED TARA WING

EAGLE BEACH, Aruba — [Bucuti & Tara Beach Resort](#), the Caribbean’s most romantic resort, just unveiled the renovations of its oceanfront Tara wing overlooking Aruba’s famed Eagle Beach. On July 1, 2017, this popular adults-only enclave once again welcomed couples who are discovering sophisticated renovations to the Tara lobby, lounge and each of its 44 beachfront suites and bungalows. The \$5 million renovation averages \$100,000 on each suite and bungalow – a sum many hotels budget for newly built rooms.

Softly radiating the [laidback luxury](#) that’s a signature of the Caribbean’s No. 1 Hotel for Romance (TripAdvisor), the Tara Suites and Penthouses welcome guests with a new look and feel that is contemporary and comfortable with the allure of the tropics. Bucuti & Tara guests drawn by the swaying palms, warm sun, crystalline water and ivory beach will feel the whispers of serenity indoors, as well, with the new enhancements.

The Tara Suites, Penthouse Suites and Bungalows showcase the most extensive work with sleek lines, soothing fabrics and a sophisticated color palette. Hues of tranquil whites, dreamy creams and blissful beiges are punctuated with rich brown furniture and highlighted with a pop of glowing orange. Floating nightstands, sectional sofas and calming, inviting soft goods provide the polished feel of a Bucuti vacation. Each new Tara and Bungalow Suite has a wet bar, and the Penthouse Suites feature full kitchens. Guest bathrooms are completely remodeled and to the delight of guests continue featuring vanity mirrors with built-in televisions. Area rugs and artwork capture the essence of the light, airy feel of cultured Aruba.

Commissioned neo pop paintings from internationally recognized local artist Elisa Lejuez decorate the accommodations. In 2014, Bucuti procured its Zen collection from the artist that is on display in Bucuti Wing rooms. A versatile designer, Lejuez's latest collection for Bucuti features her signature "colorful, richly patterned canvases" as described in *The New York Times*.

Named by Green Globe as the World's Most Sustainable Hotel/Resort, Bucuti has a 30-year history of using only materials that help protect the endangered environment. All materials including paint and the new high-quality furniture is LEED-approved, a [sustainability standard](#) Bucuti incorporates into its work as one of the only LEED Silver certified properties in the Caribbean. Additionally, a new air conditioning VRF system featuring the latest sustainable technology in the field was installed providing guests with the highest air quality.

The boutique resort's management team is renowned for its round-the-clock dedication to building relationships with its guests with a keen interest in learning what they want in a vacation. Renovations to the Tara Wing suites, penthouses and bungalows is yet another nod toward giving them what they want.

"We renovate long before wear and tear begins to appear because we believe Bucuti & Tara Beach Resort's guests deserve the best experience for choosing to spend their vacation with us," says Ewald Biemans, owner and CEO of Bucuti & Tara Beach Resort. "The Tara Wing renovation reflects our dedication our guests and to romance, wellness and sustainability."

To learn more, visit Bucuti.com.

Images (courtesy of Bucuti & Tara Beach Resort)

Dropbox: https://www.dropbox.com/sh/ti2bp40a4lm4h8r/AAAAdb8p4460sm6OS_jQp5lpa?dl=0

Bucuti+Tara-Beach-Resort Adults-only Bucuti & Tara Beach Resort in Aruba is the Caribbean's #1 Hotel for Romance for the second year in a row according to TripAdvisor.

Bucuti+Tara-Beach-Resort_Tara-Wing-renovated2017 The newly renovated Tara wing reflects the laidback luxury that vacation couples seek at the tranquil, romantic resort. Every Tara suite and penthouse opens up to patio or balcony on the beach.

Bucuti+Tara-Beach-Resort_Tara-Wing-bathroom Bucuti & Tara Beach Resort's Tara suite and penthouse renovations include all-new sleek-lined bathrooms while continue to feature guest favorite, television within the bathroom mirrors.

About Bucuti & Tara Beach Resort

Named the No. 1 Hotel for Romance in the Caribbean for 2017, and No. 1 Hotel in the Caribbean for two years in a row by guest-driven TripAdvisor, Bucuti & Tara Beach Resort is Aruba's premier adults-only boutique resort. Led by celebrated hotelier and environmentalist, Ewald Biemans, the resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World." Bucuti offers 104 well-appointed guestrooms, suites and penthouses; sunbeds and shade for every guest; fresh water infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning, fresh, healthy dining is enjoyed at oceanfront Elements; epicurean-lovers' Carte Blanche; Tara Lounge; and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails and live music daily. The resort is TAG Approved® as a gay friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Silver, Green Globe Platinum, ISO 14001 and Travelife Gold.