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THE CARIBBEAN’S BEST HOTEL FOR ROMANCE SAID “NO” TO WEDDINGS, “YES” TO HONEYMOONS

EAGLE BEACH, Aruba—August 16, 2017— Romance has reigned supreme at Bucuti & Tara Beach Resort once management decided to say, “I don’t” to weddings. Since making that decision seven years, guests’ love for the already romantic resort has grown even stronger. Bucuti has focused on creating the [most romantic experience](#) possible for couples with special attention on honeymooners.

And the move has paid off handsomely. Guests now book romantic getaways and honeymoons at Bucuti months in advance resulting in a year-round occupancy now surpassing 95%. Accolades for romance have followed solidifying the resort’s reputation. For the second year in a row, TripAdvisor hailed Bucuti & Tara as the 2017 No. 1 Hotel for Romance in the Caribbean.

In 2016, TripAdvisor reviewers named it the [No. 1 Hotel for Romance in the World](#). Honors include year-over-year wins as a Best Honeymoon hotel from BRIDES magazine and a Travvy Award for Most Romantic Hotel in Caribbean.

“While weddings are widely considered the ultimate symbolic commitment of love, our guests told us that they weren’t in-love with weddings being hosted at the resort. Guests felt they detracted from their own peaceful, romantic vacation and we agreed,” says Ewald Biemans, owner and CEO of Bucuti & Tara Beach Resort. “How ironic that saying ‘no’ to weddings meant more people would say ‘yes’ to a honeymoon romantic vacation here. We are thrilled to be their retreat of choice.”

After distinguishing themselves as an adults-only boutique resort, management listened to guests and realized they came in search of the ideal romantic setting. They also felt the commotion caused by weddings distracted from the atmosphere they were seeking. The resort soon bid farewell to the disturbing aspects of all large gatherings including weddings, groups and special events. Next it turned away outsiders from its wildly popular SandBar, reserving it exclusively for resort guests where they could relax in peacefulness while taking in Aruba’s mesmerizing sunsets. Over the past seven years, Bucuti & Tara has continued to evolve and become the Caribbean retreat of choice for the starry-eyed.

The secluded haven just reopened its newly renovated Tara wing featuring sleek, sophisticated comfortable surroundings designed for ultimate relaxation. Honeymooners adore the [laidback luxury](#) reflective of cultured Aruba. Sun loungers are paired for privacy along world-famous Eagle Beach. Dining is an intimate affair where tables are set for two at Elements restaurant or under a private cabana on the beach. The resort’s in-house wellness specialist can help customize stays with arrangements based on nutrition, physical fitness, mental wellness and mind/body balance. Proud of its island home, Bucuti & Tara encourages couples to explore Aruba and fall in love with the adventures, culture and sights.

Couples swoon to Bucuti & Tara for its tranquil environment, wellness offerings and commitment to making the world a better place. On any given day, 50 percent of guests are honeymooners. Other couples come for anniversaries, “just because” romantic getaways and vow renewals. Weddings may not be in the mix, but love is always in the air.

To learn more about the Caribbean’s most romantic resort, visit [Bucuti.com](#).

IMAGES (courtesy of Bucuti & Tara Beach Resort)

Dropbox: <https://www.dropbox.com/sh/1px7j4rs5mdq4dl/AABNjoGxiUPXpn2yTOF7Ah3Aa?dl=0>

Captions

Bucuti+Tara-Beach-Resort Bucuti & Tara Beach Resort, Aruba’s premier adults-only boutique resort, is serene and peaceful, perfect for honeymooners and couples looking for romance and relaxation.

Bucuti+Tara_Elements-Restaurant Bucuti & Tara Beach Resort offers romantic fine dining at its Elements Restaurant nestled on Eagle Beach, named one of the “Dream Beaches of the World.”

Bucuti+Tara_Beach-loungers Couples enjoy paired sun loungers with plenty of space to relax together along Eagle Beach at Bucuti & Tara Beach Resort, Aruba

Bucuti+Tara_Romantic-Beach-Dining Romantic beach dining at Bucuti & Tara Beach Resort lets couple dine in a private beach palapa while savoring a five-course meal served by their own personal wait staff.

About Bucuti & Tara Beach Resort

Named the No. 1 Hotel for Romance in the Caribbean for 2017 and the No. 1 Hotel for Romance in the World for 2016 by guest-driven TripAdvisor, Bucuti & Tara Beach Resort is one of the Caribbean's premier adults-only boutique resorts. Bucuti is nestled on the powdery white sands of Aruba's Eagle Beach named one of the "Dream Beaches of the World" by Islands Magazine. Led by celebrated hotelier and environmentalist, Ewald Biemans, Bucuti is at the forefront of hospitality innovation and guest experience. It offers 104 well-appointed guest rooms, suites and penthouses; padded sunbeds and shade for every guest; fresh water infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning, fresh, healthy dining is enjoyed at oceanfront Elements and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails, twice daily Happy Hours, spectacular sunsets and live music daily. The resort is TAG Approved® as a gay friendly hotel. Bucuti is a worldwide sustainable tourism leader, holding eco-certifications of LEED Silver, Green Globe Platinum, ISO 14001 and Travelife Gold.

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