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BUCUTI & TARA BEACH RESORT CELEBRATES 30 YEARS OF WELCOMING GUESTS

EAGLE BEACH, Aruba—September 1, 2017— Thirty years ago [Bucuti & Tara Beach Resort](#) welcomed its first guests 11 days ahead of schedule, a forward-thinking momentum that continues today. Over the three decades, the resort's story is one of romance, sustainability and wellness, and at the center of it all remains its steadfast commitment to every single one of the guests who grace its entrance. This top-rated TripAdvisor resort has been Aruba's No. 1 hotel since 2002, a reflection of its desire to connect personally with each of its more than 10,000 guests who check-in annually at the 104-room adults-only enclave.

On October 19, 1987, Bucuti & Tara hosted its initial 30 guests at the 60-room boutique property's. An eight-member staff along with celebrated hotelier and owner Ewald Biemans delivered phenomenal guest service at the well-appointed resort in the exotic locale. Word began spreading and over the years, the resort established an enviable year-round occupancy exceeding 90 percent. Bucuti's guest-centric devotion led to the addition a restaurant, lobby, pool, spa and many sustainability initiatives rarely seen before in the Caribbean. In 2004, the resort expanded with the addition of the Tara Wing featuring 41 oceanfront suites and penthouses. The sophisticated appointments and atmosphere lent itself to guests wanting to enjoy a more mature experience. In 2010, it was a natural transition for Bucuti to become adults-only.

Today 110 staff members, more than 100 from Aruba, welcome guests from around the world. On any given day, couples from 25 countries vacation at Bucuti & Tara. While its guests enjoy relaxing in the setting of pure tranquility, behind the scenes Bucuti works at a feverish pace to continually enhance its resort offerings. Since celebrating its [25th anniversary](#) in 2012, the resort added a state-of-the-art fitness center overlooking famed Eagle Beach and in 2016 it debuted its wellness program complete with a wellness specialist who assists guests wishing to maintain their health goals while on vacation. In 2013, Elements Restaurant opened its doors featuring world cuisine and full menus of vegan/vegetarian, natural/organic and gluten free menus. In early 2016, backed by guests' encouragement, Elements went against the trend of excessive servings and introduced healthy portions.

Bucuti is as passionate about protecting the environment as it is caring for its guests. In 2016, GreenGlobe declared the property to be [World's Most Sustainable Hotel/Resort](#). This eco-pioneer resort holds the most eco-certifications and honors throughout the Caribbean. In 2015, it became the first hotel in the Caribbean to receive LEED Silver certification, the fourth of its hard-earned certificates of sustainability.

Come July 1, Bucuti & Tara will unveil its newly renovated Tara Wing and bungalows. Exuding the resort's laidback luxury, couples can nestle in light, airy sophisticated suites, penthouses and bungalows outfitted with the latest technology and eco-friendly features. Investing \$100,000 to renovate each room, more than most brand-new hotel rooms cost, guests can expect the beachfront rooms to showcase the contemporary essence of cultured Aruba. Additionally, the Tara Wing lobby and lounge are undergoing refurbishment in the \$5 million renovation. The resort renovated its Bucuti Wing in 2014 to the delight of guests.

Romance reigns at Bucuti. In 2016, TripAdvisor named it the [No. 1 Hotel for Romance in the World](#) and in 2017 honored it as the No. 1 Hotel for Romance in the Caribbean. The resort's dedication to its guests reads like a love story itself. Guests hail the resort's "stunning location," "intimate sphere," even calling it "Heaven," and routinely writing, "what really sets this resort apart from others is how well guests are treated and made to feel like friends." Owner Ewald Biemans [personally responds to every TripAdvisor review](#) – all 4,400 and counting.

"Over these 30 years at Bucuti & Tara Beach Resort, our guests continue to make it an honor to be at their service in providing them with a memorable vacation embodying peace, love and happiness...naturally," says Ewald Biemans, owner and CEO of Bucuti & Tara Beach Resort and noted environmentalist. "We look forward to continuing to listen to our loyal guests, and to deliver the high-quality experience they expect and deserve from us for many years to come."

To learn more, visit Bucuti.com.

About Bucuti & Tara Beach Resort

Named the No. 1 Hotel for Romance in the Caribbean for 2017, and No. 1 Hotel in the Caribbean for two years in a row by guest-driven TripAdvisor, Bucuti & Tara Beach Resort is Aruba's premier adults-only boutique resort. Led by celebrated hotelier and environmentalist, Ewald Biemans, the resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World." Bucuti offers 104 well-appointed guestrooms, suites and penthouses; sunbeds and shade for every guest; fresh water infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning, fresh, healthy dining is enjoyed at oceanfront Elements; epicurean-lovers' Carte Blanche; Tara Lounge; and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails and live music daily. The resort is TAG Approved® as a gay friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Silver, Green Globe Platinum, ISO 14001 and Travelife Gold.

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