

Media Inquiries:  
Amy Kerr  
MPA Digital  
(757) 645-3113  
[amy@mpa.digital](mailto:amy@mpa.digital)



## ARUBA RESORT ADVANCES IN 2019 WORLD TRAVEL & TOURISM COUNCIL AWARDS

EAGLE BEACH, Aruba – Jan. 17, 2019 – This week, the World Travel & Tourism Council (WTTC) unveiled its finalists for the 2019 Tourism for Tomorrow Awards. [Bucuti & Tara Beach Resort](#) is honored and humbled to learn it has secured a spot in the next round of judging.



Bucuti & Tara is one of only three contenders worldwide for the Climate Action award category. This [WTTC Tourism for Tomorrow category](#) recognizes organizations undertaking significant and measurable work to reduce the scale and impact of climate change. In August 2018, the Eagle Beach property became [the Caribbean's first certified carbon neutral resort](#). The pinnacle achievement came after years of steady, conscientious sustainability initiatives leading it to become the Caribbean's most eco-certified resort.

According to the WTTC website, its Tourism for Tomorrow Awards are the world's top accolade in sustainable tourism. They recognize the highest ethical standards in the major tourism sector, and are respected by industry leaders, governments and international media, alike. The Awards recognize best practices in sustainable tourism within the industry globally, based upon the principles of environmentally friendly operations; support for the protection of cultural and natural heritage; and direct benefits to the social and economic well-being of local people in travel destinations around the world.

Next, a WTTC judge will visit Bucuti & Tara to perform an in-depth evaluation. The winners will be announced April 2-4, 2019 at the WTTC Global Summit in Seville, Spain.

"Our Bucuti associates, our guests, vendors and community have joined our commitment in taking action against climate change and we are honored to have Bucuti & Tara Beach Resort proceed to the finalists' round of the World Travel & Tourism Council's 2019 Tourism for Tomorrow Awards," says Ewald Biemans, owner/CEO of Bucuti & Tara Beach Resort. "Together, we can change the world right where we are standing."

To learn more, visit [Bucuti.com](http://Bucuti.com).

### About Bucuti & Tara Beach Resort

Declared the first CarbonNeutral® hotel in the Caribbean in August 2018 and the No. 1 Hotel for Romance in the Caribbean for 2018 by guest-driven TripAdvisor, Bucuti & Tara Beach Resort is Aruba's premier adults-only boutique resort. Led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year, the resort is nestled on the powdery white sands of Eagle Beach,

home to protected sea turtles and named one of the “Dream Beaches of the World.” Bucuti offers 104 well-appointed guestrooms, suites and penthouses; sunbeds and shade for every guest; fresh water infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails and live music daily. The resort is TAG Approved® as a LGBTQ-friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Silver, Green Globe Platinum, ISO 14001 and Travelife Gold and was named the World’s Most Sustainable Hotel/Resort in 2016 by Green Globe.

###