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BUCUTI & TARA BEACH RESORT NAMED "ARUBA'S LEADING RESORT 2015"

Island's Top Vacation Experience Highlighted with World Travel Award

EAGLE BEACH, Aruba – October 23, 2015 – <u>Bucuti & Tara Beach Resort</u> is the proud recipient of the 2015 World Travel Award as "Aruba's Leading Resort." Recognized with one of travel's top awards, the highly competitive designation confirms that Bucuti continues to set new industry standards for service excellence.

Heralded as "the Oscar's of the travel industry," the 22nd annual World Travel Awards were voted for by professionals working within travel and tourism – senior executives, travel buyers, tour operators and travel agents. This accolade recognizes the <u>commitment to excellence</u> Bucuti has demonstrated in the last twelve months.

"Receiving the 2015 World Travel Award as Aruba's Leading Resort is an outstanding recognition by travel professionals worldwide and confirms that the dedication and care from all our Bucuti & Tara Beach Resort staff is truly providing our guests with the best vacation experience," <u>Ewald Biemans</u>, owner of Bucuti & Tara Beach Resort and noted environmentalist.

The World Travel Awards acknowledge and celebrate achievements in all areas of the world's travel and tourism industry. More than 5,000 travel organizations are nominated every year. This year's voting campaign reached a total of 183,000 travel professionals worldwide in more than 160 countries. The multifaceted judging criteria include customer satisfaction and quality of service, overall business performance, product innovation, staff relations and development, CSR and contribution to local community, commitment to sustainable policies and fulfillment of long-term corporate vision.

Learn more about Bucuti & Tara Beach Resort.

About Bucuti & Tara Beach Resort

Honored as the 2015 No. 1 Best Hotel in the Caribbean by guest-driven TripAdvisor, <u>Bucuti & Tara Beach Resort</u> is Aruba's premier adults-only boutique resort. Led by celebrated hotelier and environmentalist, Ewald Biemans, the resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World." Bucuti offers 104 well-appointed guestrooms, suites and penthouses; sunbeds and shade for every guest; fresh water infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning, fresh, healthy dining is enjoyed at oceanfront Elements; epicurean-lovers' Carte Blanche; Tara Lounge; and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails and live music daily. The resort is TAG Approved® as a gay friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Silver, Green Globe, ISO 14001 and Travelife Gold.