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## COMBAT CLIMATE CHANGE! FLY TO THIS ARUBA RESORT

EAGLE BEACH, Aruba – March 12, 2018 – Believe it or not, a week’s vacation at stunning [Bucuti & Tara Beach Resort](#) in Aruba is better for the environment than an equivalent drive vacation – actually 68% better. The secret is two-fold: flying is more environmentally friendly than driving the same distance and staying at the World’s Most Sustainable Resort (Green Globe, 2016) results in far less carbon emissions.

Ewald Biemans is the owner and CEO of Bucuti & Tara and the Caribbean’s most noted and outspoken environmentalist. As a panelist at the United Nation’s International Year of Sustainable Tourism for Development Forum on World Tourism Day last September in Washington D.C., he shared that vacationing at the Aruba resort left a lower carbon footprint than even staying home. Sparking the crowd’s interest, Bucuti & Tara is sharing its research prepared with its on-staff sustainability manager.

Both the mode of transportation and the seven-night stay were examined based on two people since most guests at the adults-only resort are couples. For simplicity’s sake, flying nonstop from New York to Aruba for a one-week vacation has total carbon emissions of 1043.20 kg. Using the U.S. Environmental Protection Agency’s passenger vehicle emissions calculations, the equivalent automobile vacation has total carbon emissions over three times that amount at 3305.23 kg. Therefore, the benefit of flying with a few hundred people plus the significantly lower carbon footprint at Bucuti & Tara versus the average American household (CoolClimate Network, a university, government, business, NGO partnership at the University of California, Berkeley) far outweigh a two-person road trip.

As an [eco-pioneer](#), Bucuti & Tara’s ultimate goal is to be the Caribbean’s first carbon neutral property. The resort currently holds the most eco-certifications in the region. It was the first to earn LEED Silver and Green Globe Platinum, the first resort in the Americas to be certified ISO 14001 and it holds Travelife Gold.

Continuing its quest to provide guests with a highly responsible vacation experience, Bucuti & Tara abides by far more [stringent sustainability practices](#) compared to other hotels. Refillable water bottles gifted to each guest, clean energy sources, innovative water usage and recycling, in-room energy management system and even perfectly sized food portions to reduce waste, are just a few of the resort’s extensive Earth-friendly initiatives that go beyond the typical greenwashing found at hotels.

Bucuti & Tara’s success proves that a sustainable stay and a memorable, fulfilling vacation experience are mutually inclusive. The adults-only property is also the Caribbean’s No. 1 Hotel for Romance three years in a row and the only Caribbean property to make TripAdvisor’s Top 25 Hotels in the World for Romance in 2018. Honored with numerous top service awards, staff discreetly care for guests who are seeking the tranquility and sense of complete well-being found at the resort. In addition to tending to

the environment and one another, couples can also care for themselves with Bucuti's [wellness program](#), one of the most comprehensive throughout the Caribbean.

"Many Caribbean islands will disappear if climate change and rising sea levels continue at their current pace. We want the world to know we're doing our best to preserve the environment and ultimately survive," says Ewald Biemans. "We want couples to know that vacationing at Bucuti & Tara Beach Resort is as good for the environment as it is for their relationship."

To learn more about vacationing where guests can be in harmony with the environment, themselves and one another, visit [Bucuti.com](#).

## Images

Dropbox: [https://www.dropbox.com/sh/af05fyiccs1grpz/AAAxuG3XcV\\_I9xPYSd\\_79q8Ma?dl=0](https://www.dropbox.com/sh/af05fyiccs1grpz/AAAxuG3XcV_I9xPYSd_79q8Ma?dl=0)

## Captions

**Bucuti+Tara-Beach-Resort** Bucuti & Tara Beach Resort, Aruba's premier adults-only boutique resort, is serene and peaceful, perfect for honeymooners and couples looking for romance and relaxation.

**GreenStayProgram** To further lighten their carbon footprint, guests at Bucuti & Tara can opt-in for the resort's Green Stay Program.

**Turtle-care** Bucuti & Tara's all-encompassing approach to sustainability includes monthly guest and staff beach clean-ups, which help preserve the resort's beach setting, a natural nesting ground for sea turtles.

## About Bucuti & Tara Beach Resort

Named the No. 1 Hotel for Romance in the Caribbean for 2018, and No. 1 Hotel in the Caribbean for two years in a row by guest-driven TripAdvisor, Bucuti & Tara Beach Resort is Aruba's premier adults-only boutique resort. Led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year, the resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World." Bucuti offers 104 well-appointed guestrooms, suites and penthouses; sunbeds and shade for every guest; fresh water infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails and live music daily. The resort is TAG Approved® as a LGBTQ-friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Silver, Green Globe Platinum, ISO 14001 and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe.

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