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## **BUCUTI & TARA BEACH RESORT WELCOMES LOGAN HOSPITALITY**

EAGLE BEACH, Aruba – June 20, 2018 – <u>Bucuti & Tara Beach</u> Resort announces the return of former executive team

contributor Susan Logan to Aruba's famed Eagle Beach resort.

Logan will oversee sales, marketing, e-commerce and related projects for Bucuti & Tara from her Florida-based firm Logan Hospitality.

Logan is quite familiar with the resort having worked there more than 20 years before leaving in 2009. Over the past decade, her work in hospitality has included owning and managing two successful restaurants, and working with Booking.com. Most recently she served as the Director of Distribution, Reservations, & Revenue Management for a collection of over 600 member hotels at Historic Hotels of America - Historic Hotels Worldwide.



"It's an absolute pleasure returning to Bucuti & Tara Beach Resort. The property is one of the world's best with its well-trained dedicated team led by visionary leader Ewald Biemans who values innovation, sustainability, re-investment and possesses a clear understanding of true hospitality," says Susan Logan. "I look forward to contributing new perspectives from my industry experiences to attract and please Bucuti & Tara guests."

To learn more, visit Bucuti.com.

## **Images**

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**Bucuti+Tara-Beach-Resort** Bucuti & Tara Beach Resort, Aruba's premier adults-only boutique resort, is serene and peaceful, perfect for honeymooners and couples looking for romance and relaxation.

**Susan-Logan** Susan Logan returns to Bucuti & Tara Beach Resort to oversee its sales, marketing, ecommerce and related projects from her Florida-based firm Logan Hospitality.

## **About Bucuti & Tara Beach Resort**

Named the No. 1 Hotel for Romance in the Caribbean for 2018, and No. 1 Hotel in the Caribbean for two years in a row by guest-driven TripAdvisor, Bucuti & Tara Beach Resort is Aruba's premier adults-only boutique resort. Led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year, the resort is nestled on the powdery

white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World." Bucuti offers 104 well-appointed guestrooms, suites and penthouses; sunbeds and shade for every guest; fresh water infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails and live music daily. The resort is TAG Approved® as a LGBTQ-friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Silver, Green Globe Platinum, ISO 14001 and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe.

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