Media inquiries: Amy Kerr MPA Digital (757) 645-3113 amy@mpa.digital



Bucuti & Tara Beach Resort Wins 2018 Condé Nast Traveler Readers' Choice Award

EAGLE BEACH, Aruba –October 9, 2018 – Condé Nast Traveler magazine today announced the results of its 31st annual Readers' Choice Awards with <u>Bucuti &</u> <u>Tara Beach Resort</u> recognized as among the <u>Top 50</u> <u>Resorts in the Caribbean Islands</u>.



"It is the greatest of all honors when our guests and supporters cast their vote for Bucuti & Tara Beach Resort like they have with this 2018 Readers' Choice Award from Condé Nast Traveler magazine," says Ewald Biemans, owner and CEO of Bucuti & Tara Beach Resort. "This award is a wonderful testament to our hardworking Bucuti & Tara associates who put their hearts into their work and who are wonderful hospitality professionals."

More than 429,000 Condé Nast Traveler magazine readers submitted a record-breaking number of responses rating their travel experiences to provide a full snapshot of where and how we travel today. In 2018, readers revealed they were seeking vacation experiences that were, "Quiet. Small. Subdued.," the properties that impressed them most "were smaller and less flashy than in years past," and they "favored the Caribbean." Bucuti & Tara finds that particularly inviting as it is known for providing a peaceful, tranquil, intimate vacation for guests.

In addition to being named one of the Caribbean's best, Bucuti & Tara was also the top-ranking resort on Aruba in the 2018 winners' circle. The adults-only resort continues to make news with their environmental and guest satisfaction achievements after recently announcing it was the first certified resort in the Caribbean to achieve carbon neutrality.

The Condé Nast Traveler magazine Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as "the best of the best of travel."

The 2018 Readers' Choice Awards are published exclusively on Condé Nast Traveler's website at <u>www.cntraveler.com/rca</u> and celebrated in the November issue on newsstands on October 16.

To learn more, visit <u>Bucuti.com</u>.

About Bucuti & Tara Beach Resort

Declared the first CarbonNeutral[®] hotel in the Caribbean in August 2018 and TripAdvisor's No. 1 Hotel for Romance in the Caribbean for 2018, Bucuti & Tara Beach Resort is Aruba's premier adults-only boutique resort. Nestled on the powdery white sands of Eagle Beach, Bucuti is home to protected sea turtles and named one of the "Dream Beaches of the World." The resort offers 104 well-appointed accommodations, award-winning

healthy dining and an extensive wellness program. It is a TAG Approved[®] LGBTQ-friendly hotel. Bucuti is a worldwide sustainable tourism leader holding eco-certifications of LEED Silver, Green Globe Platinum, ISO 14001 and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe.

About Condé Nast Traveler

As the most discerning, up-to-the-minute voice in all things travel, *Condé Nast Traveler* is the global citizen's bible and muse, offering both inspiration and vital intel. *Condé Nast Traveler* is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 30-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 3 Webby Awards in 2015. For more, visit <u>www.cntraveler.com</u>.

```
###
```