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## INTERNATIONAL MEDIA RECOGNIZES ARUBA RESORT FOR BEST VACATION EXPERIENCE

EAGLE BEACH, Aruba – March 13, 2019 – Bucuti & Tara Beach Resort is pleased to share it has been recognized by both U.S. News & World Report and USA Today 10 Best for offering Aruba's top vacation.

## USA Today 10Best

Bucuti & Tara Beach Resort was named among the 10Best Caribbean Resorts 2019 and Elements restaurant was honored as one of the 10Best Caribbean Restaurants 2019. For the Readers' Choice Awards, travel experts selected 20 Caribbean establishments as nominees and winners were determined by a much-followed, reader-driven poll. Bucuti & Tara was the only Aruba property named as a 10Best winner.

USA TODAY 10Best prides itself on providing readers with original, unbiased and experiential travel content of top attractions, things to see and do, and restaurants for top destinations around the world. Businesses do not pay to be listed. At its core are well-traveled, well-educated travel experts who are highly knowledgeable and discerning in their tastes. USA TODAY is an award-winning news and information site providing visitors with breaking news, sports, money, life, weather, technology and travel news.

## **U.S. News & World Report**

U.S. News & World Report once again named Bucuti & Tara Beach Resort the No. 1 Best Hotel on Aruba, honoring it with its coveted Best Hotels Gold Badge. The adults-only enclave was also named among the Top 20 Best Hotels in the Caribbean.

The methodology considers a hotel's star rating and both expert and guest sentiment by collecting annual awards from distinguished travel publications and TripAdvisor user scores, the combination of which helps determine each hotel's rank. Five million people visit U.S. News Travel each month seeking advice on vacations and hotel accommodations. The editors research thousands of hotels, collect dozens of data points and use an unbiased approach to calculate the rankings.

Ewald Biemans, owner/CEO of Bucuti & Tara Beach Resort expresses his gratitude sharing "it is an honor to be recognized as Aruba's leading hotel among travel experts and our wonderful guests according to USA TODAY and U.S. News & World Report. The biggest attribute of these accolades is our Bucuti associates, the heart of our resort, who consistently strive for a more inspired stay experience for our guests to create everlasting memories."

Award season has been gracious to Bucuti & Tara. In January, the resort was honored with four highly coveted TripAdvisor Travelers' Choice Awards: Top 10 Best Hotels for Romance in the World, No. 1 Hotel for Romance – Caribbean, No. 1 Hotel – Caribbean and No. 1 Hotel for Service – Caribbean.

## About Bucuti & Tara Beach Resort

Declared the first CarbonNeutral<sup>®</sup> hotel in the Caribbean in August 2018, Bucuti & Tara Beach Resort is one of the Top 10 Hotels for Romance in the World, No. 1 Hotel in the Caribbean, No. 1 Hotel for Romance in the Caribbean (fourth straight year) and No. 1 Hotel for Service in the Caribbean. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Bucuti offers 104 well-appointed guestrooms, suites and penthouses; sunbeds and shade for every guest; fresh water infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is TAG Approved<sup>®</sup> as a LGBTQ-friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Silver, Green Globe Platinum, ISO 14001 and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe.

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