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## BUCUTI & TARA BEACH RESORT HONORED WITH VISIT FROM CAYMAN ISLANDS MINISTER OF TOURISM

Tourism delegation visits Caribbean's first carbon neutral resort to learn sustainability initiatives

EAGLE BEACH, Aruba – May 23, 2019 – Bucuti & Tara Beach Resort is honored to have been selected by the Minister of Tourism of the Cayman Islands as an example of sustainability success to mirror. Minister Moses Kirkconnell, Director of Tourism Rosa Harris and eight members of the Cayman Islands leadership committee traveled to Aruba to learn more about the island's tourism and sustainability success.

The delegation considers Aruba its top Caribbean destination competitor. They requested to visit Bucuti & Tara as the one island hotel to tour and learn more about best



practices. The group shared that it was aware of the awards won by Bucuti & Tara and was eager to see how a top-line sustainability product operates.

On May 21, 2019, Ewald Biemans, owner/CEO of Bucuti & Tara Beach Resort and a noted environmentalist, welcomed the esteemed group with opened arms. Delighted in the opportunity to share knowledge and collaborate in being responsible stewards of the planet, Biemans and the Bucuti associates were humbled to show how a resort can achieve business and environmental success simultaneously.

"It was an honor to have Bucuti & Tara Beach Resort selected by Minister Moses Kirkconnell and the Cayman Islands Tourism officials as a resource to help other tourism organizations learn more and implement vitally needed sustainability initiatives," says Ewald Biemans, owner/CEO of Bucuti & Tara Beach Resort. "For the future of Caribbean tourism to survive, we must all work together to share best practices in achieving the balance of sustainability and providing memorable vacations."

## **U.S. University Professors Visit for Climate Change Studies**

Bucuti & Tara also recently hosted a group of professors and students of Mercer University located in Georgia in the U.S. Mr. Eimad Houry, professor of international relations is conducting research to better understand the impact of climate change on small islands with emphasis on those heavily reliant on tourism such as Aruba.

Professor Houry requested to study at Bucuti & Tara upon learning about the resort's certification of carbon neutrality/net zero and wanting to learn how this was achieved. He was joined by colleague Dr. Chinekwu Obidoa and ten students.

## IMAGES

Dropbox folder: https://www.dropbox.com/sh/u96mohe3dt3ex42/AAC6n5WGmgWRzvvDrUgBqk\_oa?dl=0 *Captions* 

**Bucuti&Tara\_CaymanIslandsTourism** Moses Kirconnell, Minister of Tourism of Cayman Islands (fifth from left), Rosa Harris, Director of Tourism of Cayman Islands (fourth from left) along with the Cayman Islands Tourism leadership delegation were welcomed by Ewald Biemans, owner/CEO of Bucuti & Tara and resort department heads with the resort's signature Champagne greeting. The group sought to learn more about how to offer a more sustainable tourism experience to preserve the environment for future generations.

**Bucuti&Tara\_MercerCollege-presentation** Professors and students of Mercer University in Georgia, U.S., learn sustainability best practices within the business setting from Ewald Biemans, owner/CEO of Bucuti & Tara Beach Resort and noted environmentalist

**Bucuti&Tara\_MercerCollege-group** Group picture of professors and students from U.S.-based Mercer University gather with Ewald Biemans (far right), owner/CEO of Bucuti & Tara Beach Resort and noted environmentalist

## About Bucuti & Tara Beach Resort

Declared the first CarbonNeutral<sup>®</sup>/net zero hotel in the Caribbean in August 2018, Bucuti & Tara Beach Resort is one of the Top 10 Hotels for Romance in the World, No. 1 Hotel in the Caribbean, No. 1 Hotel for Romance in the Caribbean (fourth straight year) and No. 1 Hotel for Service in the Caribbean. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Bucuti offers 104 well-appointed guestrooms, suites and penthouses; sunbeds and shade for every guest; fresh water infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is TAG Approved<sup>®</sup> as a LGBTQ-friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Silver, Green Globe Platinum, ISO 14001 and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe.

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