

Media Inquiries:  
Amy Kerr  
[amy@mpa.digital](mailto:amy@mpa.digital)



## ARUBA RESORT OWNER/CEO TO BE DEBUT GUEST ON FACEBOOK LIVE

EAGLE BEACH, Aruba – Jan. 7, 2020 – Celebrated hotelier and noted environmentalist Ewald Biemans of [Bucuti & Tara Beach Resort](#) will be the first-ever interviewee of Green Globe on its debut Facebook Live segment. Social media users can tune-in this Friday, Jan. 10, 2020 as the international sustainability certification organization interviews the Aruban resident.



Biemans will talk candidly about the Eagle Beach resort’s sustainability journey and be asked to share insights on how Bucuti & Tara achieved certification as the first and only carbon-neutral hotel in the Caribbean. Throughout the discussion, Biemans is expected to share how fighting climate change is a collaborative effort and how the resort’s island home of Aruba is making progress with its sustainability initiatives and much-noted advancements.

Bucuti & Tara was recently recertified as Green Globe Platinum, which is the 19<sup>th</sup> year the property has earned the rigorous certification. Green Globe is at the forefront of research and development of best practices for sustainability particularly in the tourism sector, which accounts for 90% of Aruba’s GDP. Considering the island’s heavy dependence on tourism, Biemans will share proven methods for achieving business success while operating sustainably.

**To listen live, visit [Green Globe’s Facebook page](#) this Friday, Jan. 10, at 10 a.m. local Aruba time.**

To learn more about the resort, visit [Bucuti.com](http://Bucuti.com).

###