



The Caribbean's #1 Hotel for Romance and 1st Carbon Neutral Hotel

OVERVIEW

Welcome to Aruba's only boutique resort catering exclusively to adults (18+). The European-inspired, 104-room Bucuti & Tara Beach Resort has welcomed couples for thirty-two years to an unrivaled and tranquil beach experience set in a most romantic atmosphere. For the fourth straight year, Bucuti is named the TripAdvisor Travelers' Choice Awards winner as the **No. 1 Hotel for Romance in the Caribbean** and is **No. 8 for Romance in the World**.

The resort's passionate commitment to sustainability also reads like a beautiful love story. In August 2018, Bucuti & Tara achieved becoming the **first certified carbon neutral hotel in the Caribbean**. Bucuti & Tara continues proving that a memorable vacation and sustainability are *mutually inclusive*.

LOCATION

Nestled on 14 palm tree-studded acres on the widest, most secluded section of Eagle Beach, one of the "Dream Beaches of the World," Bucuti is tucked away from all of Aruba's high-rise hotels and only 15 minutes from the airport. Still, the resort is conveniently located nearby all major attractions including world-class shopping, a variety of restaurants, the Divi Links nine-hole golf course and Arikok National Park.

ENVIRONMENT

Bucuti is as passionate about protecting the environment as it is caring for guests. The resort continues being a long-time leader in sustainable tourism. In addition to incorporating the highest level of eco-friendly practices into daily operations, owner and noted environmentalist Ewald Biemans spearheads several widely recognized environmental initiatives and is committed to educating guests and the local community on the importance of conservation.

New for 2020, Bucuti achieved LEED Gold certification. It's the first Caribbean hotel to achieve LEED Gold under the new, most stringent requirements in LEED history, v4.1. In March 2020, Travel + Leisure magazine named Bucuti & Tara a 2020 Global Vision Award winner. In October 2019, Ewald Biemans received the coveted 2019 Phoenix Award, the pinnacle accolade for sustainable leaders from the prestigious Society of American Travel Writers. In July 2019, Bucuti & Tara delivered an encore performance as the recipient once again of the National Energy Award. The month prior, Ewald Biemans/Bucuti & Tara Beach Resort was the first-ever inductee into the Caribbean Hotel and Tourism Association's CHIEF Hall of Fame for Best Practices for Environmental Sustainability. In April 2019, Bucuti was the first-ever recipient of the World Travel & Tourism's (WTTC) Tourism for Tomorrow 2019 Climate Action Award. Biemans was a featured presenter at the WTTC's prestigious 2019 Global Summit, which was headlined by former U.S. President Barack Obama in Seville, Spain. Biemans was the first individual to ever receive the Gold Adrian Award – Leader in Sustainable Tourism presented by HSMAL and National Geographic in 2017 and was named the "Green Hotelier of the Year" in Caribbean Journal's 2014 Caribbean Travel Awards. Bucuti also holds the most eco-certifications in the region including LEED® Gold,



tripadvisor®
2019

#8 HOTEL FOR ROMANCE IN THE WORLD
#1 HOTEL IN THE CARIBBEAN
#1 HOTEL FOR ROMANCE IN THE CARIBBEAN
#1 HOTEL FOR SERVICE IN THE CARIBBEAN



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ISO 14001 (first in the Americas), ISO 9001, Green Globe Platinum and Travelife Gold. In 2016, Green Globe named Bucuti the “Most Sustainable Hotel & Resort in the World” and named it to the new elite level of Green Globe Platinum.

New in 2019, Bucuti & Tara introduced Let’s Plant Aruba. The brainchild of Ewald Biemans, program founders kicked off the initiative of planting indigenous trees, including regional fruit trees throughout the island. Trees help against carbon dioxide output, provide shade, cool their surroundings and possibly bear fruit as Bucuti & Tara hopes to see as the first tree planted is a mango tree in the resort’s courtyard.

“NO SURPRISE RATES”

With its signature “no surprise rates,” Bucuti’s nightly pricing includes all taxes and fees, a full American breakfast buffet daily, local calls, Wi-Fi throughout the entire property and complimentary use of an iPad (with Skype installed) in the privacy of each guestroom.

CONCIERGE REIMAGINED

Well before guests touch down in Aruba, Bucuti & Tara’s expert concierge staff begins preparing their visit and working with each guest. That’s because every resort guest has their own personal concierge. Upon arrival at the resort, their personal concierge greets them curbside and welcomes them in the newly unveiled entrance with a glass of Champagne. From there their concierge escorts guests directly to their room via tablet check-in. Without having to wait at a front desk, this seamless new arrival experience lets guests head to Eagle Beach to begin relaxing into vacation mode.

Bucuti’s expert concierge team is available to provide general information and recommendations on activities and dining in the surrounding area, ensuring that guests experience the island and its unique Dutch culture. Honeymoon guests have the benefit of working with a dedicated **Romance Concierge** in advance of and during their stay to ensure their honeymoon is everything they have dreamed of and more. Excursions including island tours, hiking, snorkeling and scuba diving are a sampling of what’s available. The concierge team is also available to provide guests with information regarding special events such as movies under the stars that are scheduled on property.

For travel needs, the concierge team is happy to arrange a car rental on property, check flight statuses and provide information on local transportation.

ACCOMMODATIONS

The Bucuti Wing has 63 rooms including 48 garden view guest rooms, 10 ocean view guest rooms, three bungalows and two ocean view suites. The five-story **Tara Wing** features 36 oceanfront suites, four penthouse suites and one deluxe room. Renovated in mid-2017, all 44 Tara suites along with the lobby and lounge feature a sophisticated, comfortable interior design reflective of cultured Aruba. In summer 2018, a sleek sophisticated entrance way and new concierge lobby debuted. These renovations reflect Bucuti’s steadfast commitment to continuous reinvestment.

All rooms and suites have a microwave, mini bar (including coral reef-friendly sunscreen), in-room safe, hair dryer, iron and ironing board, large balcony or terrace, cable television, Wi-Fi, locally made Aruba Aloe toiletries, coffee maker, air conditioning, ceiling fan, direct dial phones and king or queen-sized beds. Penthouses include kitchens. Additionally, each room is equipped with dehumidifiers and air-purifiers with HEPA filters to keep the air clean, free of allergens and odor-free.



DINING

Guests relaxing on the beach can take advantage of Bucuti's signature red flag beach service during the day and enjoy dining at one of three on-site dining options.

Elements

Set against a backdrop of breathtaking ocean views, Elements is Aruba's premier restaurant offering European and Caribbean cuisine, and healthy dining. The restaurant is a repeat winner of the Award of Excellence from Wine Spectator.

Wholesome menu options span the palette with extensive selections of local fare, world cuisine, and vegan, vegetarian and gluten-free preferences. Guests with special dietary needs are warmly welcomed by the resort's dynamic culinary professionals.

With most tables set only for two, couples can savor the serene ambiance while dining on the oceanfront deck or enjoying beautiful Eagle Beach indoors via the floor-to-ceiling windows. The award-winning restaurant reflects Bucuti's desire to provide guests with a total sense of wellness while showcasing the beauty of Aruba's natural environment. In 2016, Elements introduced Healthy Portions providing guests entrée serving sizes more advantageous to their wellness goals and preferences. As added benefits, guests enjoy a more complete dining experience with room for various courses, and the new portion sizes lighten the restaurant's carbon footprint by up to 30% from plated dishes due to eliminated food waste.

Romantic beach dining can be enjoyed in one of Bucuti's signature private palapas. Complete with a special six-course meal, couples can select sunset or moonlight seating to savor this intimate dining experience.

Aruba Night, known as Local Arts – Local Eats, is Bucuti's weekly tribute to its home on One Happy Island. Every Monday guests can enjoy an authentic Aruban dinner at Elements, purchase local handmade items and listen to Aruban music. A chef-led cooking demo featuring local recipes that are as healthy as they are delicious. Aruba Night is adjacent to the SandBar from 5 - 7 p.m.

A complimentary American buffet breakfast is served daily in Elements and the Tara Lounge.

SandBar

Guests seeking a more casual atmosphere can enjoy the SandBar. The modern outdoor lounge area is exclusively open to Bucuti guests and provides a relaxing spot to enjoy a cocktail and stargaze or take in the sunset. SandBar also offers lunch service featuring a combination of classic favorites and island flavors.

In 2018, Bucuti debuted the **Caribbean's first Healthy Hour**. The newest facet of Bucuti's wellness program, one of the most comprehensive throughout the Caribbean, lets guests toast to their health. Enjoyed at the SandBar daily from 3-4p, nourishing smoothies and handcrafted Bucuti-designed mocktails are half-priced and accompanied with a complimentary wholesome snack.

Happy hour at SandBar is daily from 4 - 6 p.m. and 9 - 11 p.m. and as a nod to Bucuti's guests, only top-shelf drinks are poured. Live steel band music at SandBar daily from 5 - 7 p.m.

Senses

This chefs table experience is the creation of Executive Chef Kelt Hugo Maat and Maitre D` Bas Kruisselbrink. Originally from The Netherlands, this globally trained culinary powerhouse fuses classic French techniques with international flavors to create cuisine and cocktails that complement the spirit of their home in Aruba. Guests are treated to a gastronomic journey that delights the senses in five to eight



courses. This innovative fine dining experience is served in an intimate atmosphere that tantalizes through sight, smell, touch, audio and, of course, taste.

Dine Around

For an added taste of Aruba, guests can participate in a Dine Around program for \$52 per person, per three-course dinner. Twenty-four local restaurants participate, including Elements.

ROMANCE

As the Caribbean's reigning resort for romance, Bucuti offers these exclusive curated experiences.

VIP "Vacation Like a Celebrity"

Arrive to Aruba like an A-lister. Be met at the jetway by a personal assistant. Relax in an ultra-private lounge teeming with Champagne and goodies while luggage is collected. Bypass immigration lines and be whisked away by private car for an in-room check-in. Rockstar service without the paparazzi!

New Timeless, Romantic Picnic

This classic sweethearts' tradition beckons. Receive a picnic-perfect meal, blanket, pillows and a map customized by Bucuti's romance concierges with Aruba's dreamiest hideaways.

Champagne Beach Butler Service

Snuggle together on the white sand beach and catch a prismatic sunset while savoring Champagne, freshly made canapés and hors d'oeuvres served by a beach butler.

Yacht Monforte

Set sail on this grand teak schooner for a uniquely elegant five-hour excursion to the stunning Spanish Lagoon. Access hidden treasures of tropical coves and white sandy beaches. Indulge in free-flowing beverages from the premium bar, a gourmet meal and adventures including snorkeling, kayaking, third-lung diving and rope swinging.

Romantic Beach Dinner

Bucuti's signature dining experience, relax together in a private beachfront cabana surrounded by candlelight and swaying palms. Complete with a special three-course meal including wine or Champagne, select sunset or moonlight seating.

Honeymooners Champagne Toast - Complimentary

Held along the beach every Tuesday, Bucuti & Tara Owner/CEO Ewald Biemans invites newlyweds to gather for a Champagne toast to their honeymoons and one another.

Sunset Catamaran Sail

Aruba's sunsets are dazzling. As the sun melts into the ocean, cruise the tranquil waters with your "dushi" (native Papiamentu for "sweetheart") on this relaxing, intimate sail. Sip your favorite beverage from the open bar.

Movies Under the Stars - Complimentary

Settle in together on loungers and take in the classics at our beach theater under the brilliant night sky.



WELLNESS PROGRAM

The resort's all-encompassing commitment to wellness extends to tailor-made wellness programs designed to support guests' individual needs and preferences. Interested guests work individually or as a couple with wellness specialists who design a personalized program based on their wellness goals in each or all of the areas of **Nutrition, Physical Fitness, Mental Wellness and Mind/Body Balance**. This is the first service of its type offered by a property on Aruba.

Wellness program guests can enjoy personalized workout offerings in the fitness center or on the beach and even off-property at Aruba's Arikok National Park and multiple water sports. Dietary guidance is provided for onsite as well as offsite restaurants. Specific spa services and mediation and relaxation offerings are also individually recommended by Bucuti's wellness specialist for guests. The wellness program lets guest maintain their continuum of wellness even while on vacation and hopefully beyond.

In 2018, Bucuti expanded its wellness offerings including **complimentary activities and classes**. Daily offerings rotate with yoga and meditation, Tai Chi on the beach, sunrise beach walks, nutritional counseling, group personal training sessions and chef-led cooking demonstrations of healthy dishes.

SPA

Bucuti's **Purun Spa** offers a range of therapeutic, rejuvenating treatments inspired by nature. Purun is an old Papiamentu word for "water container." Aruba's natural resources of water, coconut, aloe, sea salt and even white sand are incorporated into many of Purun's treatments. The full-service menu includes aromatherapy, facials, body wraps and romantic couple's massages. For added indulgence, guests may also enjoy outdoor spa treatments on the beach.

FITNESS CENTER

Guests can enjoy a workout in Bucuti's spacious fitness center while enjoying a tropical view thanks to floor-to-ceiling windows. The air-conditioned facility is well-equipped with free weights, spin-bike machines, treadmills, step machines, rowing machines and more. Available to guests 24/7.

In 2019, Bucuti debuted a new line of eco-fitness bikes and treadmills. Powered by human endurance, these electricity-generating bikes allow guests to burn calories while simultaneously creating kilowatts that are sent directly to the resort's power grid.

POOL

Bucuti's fresh water, infinity-edge pool is centrally located to both the Bucuti and Tara Wings and overlooks the white sands of Eagle Beach. Poolside red flag service is provided by the SandBar, Bucuti's exclusive beach bar for its guests.

OTHER AMENITIES

Additional amenities and services available to guests include:

- Guaranteed sunbeds and shade for every guest
- Beach clean-up on the third Wednesday of each month
- Qigong class (form of Tai Chi) on the beach Wednesdays at 7:30 a.m.
- Gift shop
- Dry cleaning/laundry service and free self-serve laundry facilities
- Secure environment with cameras and 24/7 security team
- Multilingual staff
- Free parking



- Handicap facilities

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OWNER / CEO	Ewald Biemans (see full bio below)
RESORT MANAGER	Rik van der Berg
DIRECTOR OF SALES & MARKETING	Susan Logan
MEDIA RELATIONS	MPA Digital (757) 645-3113 Amy Kerr - amy@mpa.digital

BIOGRAPHY – EWALD BIEMANS



Ewald Biemans
Owner and CEO
Bucuti & Tara Beach Resort, Aruba

Biography

Ewald Biemans developed the Bucuti Beach Resort, which opened in October of 1987. The resort has enjoyed year-round average occupancies of 90%+. In March of 2004, Biemans added a luxury wing to the resort called the Tara Beach Suites, which has averaged 96% occupancy since opening.

Born in Austria, Ewald Biemans started his hospitality career with Hilton and Intercontinental in South America prior to earning his BS in International Business at Florida State University. After moving to Aruba in the early 70's, Ewald managed the famous Talk of the Town Restaurant and eventually the Talk of the Town Resort. Subsequently he managed and co-owned the Manchebo Beach Resort before developing and owning Bucuti & Tara.

Mr. Biemans is committed to being involved in the community and taking a leadership role whenever possible, encouraging other resorts on-island to take the initiative to protect Aruba's natural resources. Biemans is currently on the board of the Aruba Hotel and Tourism Association (AHATA), previously served as Chairman of the Board of AHATA and served on the board of the Aruba Tourism Authority. His contributions have included serving as president of Aruba's SKAL club chapter, creator and longtime Chairman of the Environmental Committee for AHATA, and Director of the Board of the island's Arikok National Park.

The resort operates with a long list of best practices in environmental sustainability. Initiatives embody support and stewardship of local environmental causes, a pet adoption program to find homes for stray animals and Pack for a Purpose, where Bucuti and its guests provide school supplies to support a local orphanage. Food safety, water safety and general health and wellness are a priority at the resort and managed with HACCP program, UV filters and air purifiers and dehumidifiers in every room. The smoking policy limits smoking to designated areas to enhance the clean air experience. Bucuti proactively takes steps to protect the environment and save energy, while offering its guests the opportunity to participate in unusual ways, which many do. Guests join forces with staff to clean Aruba's Eagle Beach once a month and make use of a sophisticated temperature control system in the rooms. Guests receive water canteens as a gift from the hotel to use instead of purchasing bottled water to eliminate the use of plastic because plastic is not recyclable on the island. This practice eliminates an estimated 290,000 plastic water bottles



annually kept out of Aruba's landfill. As a devoted member of its community, since 2016, Bucuti created and continues to lead the "Love me. Sterilize me." program where it teams up with island veterinarians to reduce the number of Aruba's homeless dogs and cats and make responsible pet ownership a reality. This community outreach provides island dogs and cats with much needed spay and neutering surgeries and microchipping. Today, more than 12,000 dogs and cats from pet owners and homeless shelters are subsidized for in the program.

As an industry leader in eco-friendly practices, Bucuti holds the most eco-certifications in the Caribbean. In February 2020, Bucuti became LEED Gold certified. It's the first Caribbean hotel to achieve LEED Gold under the new, most stringent requirements in LEED history, v4.1. In March 2020, Travel + Leisure magazine named Bucuti & Tara a 2020 Global Vision Award winner. In August 2018, it became the first to achieve carbon neutrality among Caribbean properties. Bucuti has achieved 9 consecutive years of Green Globe Certification and in 2016, Green Globe declared Bucuti as the "Most Sustainable Hotel & Resort in the World," naming it to the new elite level of Green Globe Platinum. The resort also holds the distinction of being the first hotel in the Americas to earn the highly coveted ISO 14001 environmental certification every year since 2003. Bucuti is Travelife Gold certified and in 2015 earned the Caribbean's only LEED Silver certification for lodging, a remarkable achievement for retrofitting a property, which is much more difficult than incorporating LEED standards in new construction. Bucuti is also a TripAdvisor GreenLeaders Platinum Level member.

Mr. Biemans, a sought-after guest speaker on eco-tourism, has been honored on numerous occasions both locally and internationally for his environmental preservation work, starting with CHA's award for Environmental Stewardship in 1997, the Green Globe Commendation award for environmental stewardship in 1998 and the CHA Environmental award in the small hotel category in 2003. Recognitions also included the International Hotel & Restaurant Association 2004 Environmental Award (worldwide) for "Innovation in Environmental Best Practice" and the Green Globe High Achievement Award in 2011. Biemans earned the title of "Green Hotelier of the Year" by Caribbean Journal's 2014 Caribbean Travel Awards. In 2015, Aruba's government honored Biemans' great contributions by naming an island street after him, Caya Ewald Biemans, including recognition on the sign for being the "Hospitality and Sustainable Tourism Pioneer of Aruba."

Under his leadership, Bucuti & Tara received the 2017 CHIEF Award for Environmental Sustainability from the Caribbean Hotel & Tourism Association. Biemans was the first individual to ever receive the 2016 Gold Adrian Award – Leader in Sustainable Tourism presented by the Hospitality Sales & Marketing Association International and *National Geographic Traveler*. In April 2019, Bucuti was the first-ever recipient of the World Travel & Tourism's (WTTC) Tourism for Tomorrow 2019 Climate Action Award. Biemans was a featured presenter at the WTTC's prestigious 2019 Global Summit, which was headlined by former U.S. President Barack Obama in Seville, Spain. In June 2019, Ewald Biemans/Bucuti & Tara Beach Resort was the first-ever inductee into the Caribbean Hotel and Tourism Association's CHIEF Hall of Fame for Best Practices for Environmental Sustainability. In 2018 and 2019, Bucuti was also the recipient of the National Energy Globe Award. In October 2019, Ewald Biemans received the coveted 2019 Phoenix Award, the pinnacle accolade for sustainable leaders from the prestigious Society of American Travel Writers.

Additional recognitions are Aruba's Hotelier of the Year for 1994 and 1999, the "Influence Award of high distinction" by Western International, and Hotelier of the Year in 2002 by The Caribbean Hotel Association, and many other distinctions.

The resort is the recipient of a multitude of quality awards. For 2019, TripAdvisor honored it with Travelers' Choice Awards for being the No. 8 Hotel for Romance – World, No. 1 Hotel – Caribbean, No. 1 Hotel for



Romance – Caribbean and No. 1 Hotel for Best Service – Caribbean. Bucuti & Tara was named Travel + Leisure’s 2018 Top 25 Resorts in the Caribbean, Bermuda and the Bahamas. Additional accolades include: *Condé Nast Traveler* Gold List of top resorts in the Caribbean, Best Hotel in Aruba – *US News & World Report*, the International Five Star Diamond Award, *ISLANDS* top 100 worldwide sustainable organizations, *Brides* magazine “Best Resorts for Honeymoons” list, *National Geographic* award of the 100 top hotels worldwide and USA TODAY No. 1 Caribbean Resort and No. 1 Caribbean Restaurant for Fine Dining.

Ewald lives on Aruba, where he appreciates the natural beauty and enjoys caring for his rescue dogs. He actively manages his properties and is the leader of Bucuti’s Green Team.

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