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2022 Google Travel Trends Send Cupid’s Arrow to Caribbean’s Top Romantic Vacation

EAGLE BEACH, Aruba – December 2, 2021 – When it comes to travel trends for 2022, it turns out the world is looking for love. Results of a [new study by giant search engine Google](#) reveal travelers’ top criteria for 2022: life moments, value, health safety, community first, digital presence, and sustainability. At the heart of it all is Bucuti & Tara Beach Resort, Aruba, with its **responsible romantic travel**.

HoneymoonGoals.com captured this same sentiment when recently naming Aruba to its “[Top 22 Honeymoon Destinations for 2022](#).” The popular planning site shared, “There are many beautiful beaches and landscapes to choose from, but there is much more to the island than that which makes Aruba the perfect honeymoon destination for people wanting a vacation that combines beaches and culture.”

“As travelers return with renewed purposes and preferences, we love helping couples enjoy first-time experiences together, which leads them to see each other through a different lens of new, shared adventures and brings their closeness to a new level here at Bucuti & Tara Beach Resort,” says Owner/CEO Ewald Biemans.

Life moments

The adults-only enclave has long been heralded as a romantic haven for couples. Honeymooners, intimate weddings, anniversaries, and “just because” vacations are a hallmark of the experience. As Tripadvisor’s No. 1 Hotel for Romance in the Caribbean for six years running and Top 10 Hotel for Romance in the World, couples once again taking flight for travel because they know the hotel is proven to consistently deliver. Its laidback luxury setting, expansive spaces, extensively trained staff, and year-round warm sunshine combined with the commitments of no groups, no children and no excessive noise promises couples can focus solely on one another.

Bucuti & Tara debuted its [live-streamed, micro-weddings service](#) in the midst of the pandemic. The resort has long only allowed wedding parties of up to four people including the happy couple. This service continues letting well-wishers “attend” the ceremony from afar in the comfort of their home and as a way to overcome on-again, off-again travel restrictions. Private beachfront dining, beach butler service and weekly honeymoon toasts, along with curated romance experiences thanks to romance concierges let couples bring out the best of their travel together.

Value

While Google’s Travel Trends 2022 survey reveals travelers are seeking value, they are not necessarily looking for the least expensive deal, rather, they are looking for high quality. Because the resort knows

nothing sours a great vacation faster than a disappointing bill at check-out, Bucuti & Tara’s “no surprise fees” rates include nightly accommodations, full breakfast daily, daily wellness activities, use of in-room tablet throughout stay, WiFi, parking and local calls.

Proven safety measures

The Google Travel Trends 2022 report also cemented travelers’ priority of requiring solid safety and wellness measures in place spawned by the pandemic. Bucuti & Tara leadership hosted ICU doctors and nurses to develop and implement [high-tech, hospital-grade COVID-19 safety protocols](#). Additionally, 100% of staff are fully vaccinated and as of Dec. 23, 2021, all guests must fully vaccinated, as well.

Community first

Vacationing dushies, or sweethearts in Aruba’s native Papiamentu, are increasingly recognizing the vital role they play in protecting the destinations they visit. In studies cited in recent industry media outlet, Skift, in the article [“Here’s What Stepping Up on Climate Change Means for Global Tourism,”](#) which features insights from Bucuti & Tara’s Owner/CEO Ewald Biemans, Millennials and Generation Z in particular are seeking local experiences focused on equity and inclusivity.

Authenticity is fortified throughout the Bucuti & Tara experience for twosomes. They enjoy local musicians, handworks by community artisans and an interactive gallery art exhibit by internationally acclaimed Elisa LeJuez. Bucuti & Tara’s newest vegan menu highlights the island’s farmers, even local EcoKids school children who are learning to become entrepreneurs and sell their hand-grown mint to the resort’s culinary team for recipes. Onsite Elements restaurant implemented its Authentic Aruban & Caribbean menu earlier in the year with a rotating menu of deep-rooted family recipes from the staff. Even the island’s top wellness professionals are on hand to help couples on their continuum of wellness together whether it’s beach massages, meditation, full-moon yoga or even windsurfing with a world champion. When it’s time to explore, guests can sail the seas on a private yacht excursion or even team up with the island’s own Caribbean birding expert and professional photographer to discover more than 280 colorful birds both indigenous to One Happy Island or migrating between hemispheres.

Sustainability

Responsible romantic travel reigns supreme at Bucuti & Tara Beach Resort, Aruba, for couples who want to bring out the best in one another by bringing out the best of their travels with a holistic travel experience. At the [Caribbean’s first and only carbon-neutral hotel](#), lovebirds can have the guiltfree vacation of their dreams trading carbon footprints for sandy footprints.

A look at guests’ reviews of Bucuti & Tara on Tripadvisor, the largest travel review platform in the world, reflects couples’ awe of their romantic stays at the resort while also citing how good they feel knowing they’ve opted for responsible travel. [This example](#) is one of many where honeymooners relish starting their lives together in post-nuptial bliss. Nothing is sacrificed – they still enjoy traditional Champagne toasts, lounging together on Bucuti & Tara’s powdery white sand beach, taking in prismatic sunsets.

In fall 2021, Bucuti & Tara debuted the world’s first Carbon Offset Concierge. A stay at the Caribbean’s most eco-certified resort is already carbon neutral. This new service allows couples to offset their carbon emissions of their flights, airport transfers and even island excursions, therefore, creating a door-to-door carbon-neutral vacation.

To learn more, visit [Bucuti.com](#).

IMAGES are located in [this Dropbox folder](#).

About Bucuti & Tara Beach Resort

Declared the [first CarbonNeutral®/net zero hotel in the Caribbean](#) in August 2018, Bucuti & Tara Beach Resort is one of the Top 10 Hotels for Romance in the World (third straight year), No. 1 Hotel for Romance in the Caribbean (sixth straight year) and No. 3 Hotel for Service in the Caribbean. Aruba’s premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the “Dream Beaches of the World.”

Now home to the Caribbean’s Safest, Healthiest Vacation Experience thanks to its physician-developed COVID-19 safety protocols and Aruba’s Health & Happiness Code seal, Bucuti has 104 well-appointed guestrooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the newly renovated open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean’s first Healthy Hour. The resort is TAG Approved® as a LGBTQ-friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Gold, Green Globe Platinum and Travelife Gold and was named the World’s Most Sustainable Hotel/Resort in 2016 by Green Globe.

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