



**Ewald Biemans**Owner/CEO
Bucuti & Tara Beach Resort, Aruba

## **Biography**

Ewald Biemans developed the Bucuti Beach Resort, which opened in October of 1987. He added a luxury wing to the resort called the Tara Beach Suites in March 2014. The resort enjoys year-round average occupancies of 97%+. The adults-only enclave is a setting of tranquility and laidback luxury with its three cornerstones being romance, wellness and sustainability. Through Biemans leadership, today, Bucuti & Tara is Tripadvisor's No. 1 Hotel for Romance in the Caribbean and No. 10 in the World while also being the Caribbean's first and only carbon-neutral resort — a testament that memorable vacations and sustainability can be *mutually inclusive*.

Born in Austria, Biemans began his hospitality career with Hilton and Intercontinental in South America prior to earning his Bachelor of Science in International Business at Florida State University. After moving to Aruba in the early 1970s, Biemans managed The Coral Strand Hotel, later to become the renown Talk of the Town Restaurant and Resort. He subsequently co-owned and managed the Manchebo Beach Resort before developing Bucuti & Tara as the sole owner.

Biemans is highly involved in the tourism industry and has taken on leadership roles to better the community whenever possible. He actively encourages other hotels on-island to also take the initiative to protect Aruba's natural resources. Biemans is a long-serving board member of the Aruba Hotel and Tourism Association (AHATA). A forward thinker, he is constantly researching, embracing, and welcoming new technologies to aid in implementing solutions. His contributions include serving as president of AHATA, founder of Aruba's SKAL Club chapter, creator and long-serving chair of the environmental committee for AHATA, and long serving director of the board of the island's Arikok National Park.

Stewardship is inherent to the company culture at Bucuti & Tara and it flows throughout the entire operation and staff. Under Biemans direction and leadership, the staff prioritizes and invests in an extensive list of best practices in environmental sustainability, encompassing a wide range of local stewardship and environmental causes.

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As an industry leader in eco-friendly practices, Bucuti & Tara holds the most eco-certifications in the Caribbean. Each provide the resort's sustainability framework and require rigorous annual renewal recertification processes:

- Certified CarbonNeutral® Caribbean's First Certified CarbonNeutral® Resort
- LEED Gold Highest ranking Caribbean resort for extensive retrofitting
- Green Globe Platinum "World's Most Sustainable Hotel"
- ISO 14001 for environmental management
- ISO 9001 for quality standards
- Travelife Gold for successfully managing environmental and social impacts

Biemans, a sought-after guest speaker on eco-tourism, has been honored on numerous occasions both locally and internationally for his environmental preservation work:

## Sustainability Awards:

- Global United Nations 2020 Climate Neutral Now Award
- Travel & Leisure 2020 Global Vision Award Winner
- World Travel & Tourism Council 2019 Tourism for Tomorrow Climate Action Award
- Certified CarbonNeutral® Caribbean's first certified CarbonNeutral® Resort 2018-2020
- National Energy Globe Winner 2018-2019
- Caribbean Hotel & Tourism Association 2019 CHIEF Hall of Fame Award for Best Practice for Environmental Sustainability
- Caribbean Hotel & Tourism Association 2018 CHIEF Award for Social Responsibility for Spay and Neuter Program
- Caribbean Hotel & Tourism Association 2017 CHIEF Award for Environmental Sustainability
- HSMAI/National Geographic Traveler 2016 Gold Adrian Leader in Sustainability
- Green Globe Platinum 2016 Most Sustainable Hotel in the World
- Green Hotelier 2015 Award Highly Commended in Americas
- Travel Weekly 2015 Magellan Award Eco-Friendly Hotel
- Tripadvisor GreenLeader Platinum 2015-2021
- Caribbean Travel Awards 2014 Green Hotelier of the Year
- Green Globe 2011 High Achievement Award
- Green Globe 2009 Award for Superior Environmental Protection
- American Express 2009 Green Award
- Caribbean Hotel & Tourism Association 2009 Green Hotel of the
- International Hotel & Restaurant Association 2009 Environmental Aware
- ISLANDS 2009 Blue List Environmentally Friendly and Sustainable Practices
- National Geographic Traveler 2009 Stay List



Biemans' resort is the recipient of a multitude of quality awards including:

- Tripadvisor Travelers' Choice Awards No. 1 Hotel for Romance Caribbean (2015-2021)
- Tripadvisor Travelers' Choice Awards Top 10 Hotels for Romance in the World (2016-2021)
- Tripadvisor Travelers' Choice Awards Top 10 Hotel in the Caribbean (2021)
- Tripadvisor Travelers Choice Awards Top 10 Hotels for Best Service (2016-2021)
- Tripadvisor Travelers Choice Awards No. 8 Hotel in the World (2016)
- USA Today 10Best in the Caribbean No. 1 Caribbean Resort, No. 1 Caribbean Restaurant for Fine Dining (2020)
- U.S. News and World Report Gold Badge: No. 1 Best Hotel on Aruba, Top 25 Best in the Caribbean (2015-2021)
- Travel & Leisure World's Best List: Top 25 Resorts in the Caribbean
- Condé Nast Traveler Reader's Choice Award (2016-2020)
- Caribbean Journal 2017 Hotelier of the Year: Ewald Biemans
- USA Today 10best Hotels in Caribbean (2017-2018)
- Forbes No. 1 Adults Only Getaway: Finding Paradise
- World Travel Awards 2015 Leading Hotel in Aruba
- Booking.com Excellence Award Score 9.6 out of 10, 2015-2018
- Orbitz Elite 2015 "Best Stay" Award
- Hotels.com 2015 Excellence Award (score 4.9/5)
- Condé Nast 2013 Gold List "Best Places to Stay"
- Aruba Hotel & Tourism Association 2009 Hotelier of the Year
- Caribbean Travel and Life 2009 Reader's Award
- Caribbean Hotel & Tourism Association 2002 CHTA Hotelier of the Year

Ewald lives in Aruba, where he appreciates the natural beauty and kindness of the local population. He cares for seven rescue dogs and a miniature farm at his home. He actively manages his businesses and is the leader of Bucuti's Green Team.

Questions:

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