



**Crescenza Biemans**  
Chief Corporate Officer

Crescenza Biemans is the Chief Corporate Officer (CCO) of Bucuti & Tara Beach Resort, Aruba. She is also the Managing Director of Tara Eco Supplies. Additionally, she serves as the Secretary for both the resort's groundbreaking nonprofit organizations, the [Stimami Sterilisami Foundation](#) (native Papiamentu for "Love me, Sterilize me." for its pet spay/neuter organization) and of The Bucuti Tara - GMC Nature Preservation Foundation. Currently, she proudly sits on the board of the Aruba Hotel and Tourism Association's Environmental Committee and is a Trustee of the Caribbean Alliance for Sustainable Tourism (CAST) as part of the Caribbean Hotel & Tourism Association.

Crescenza holds a Master of Laws (LLM), Bachelor of Laws (LLB), Bachelor of Politics, Psychology, Law & Economics (PPLE), and a Minor in Artificial Intelligence from the University of Amsterdam, graduating Cum Laude in all disciplines. This extensive education equips her with a unique blend of different disciplines and expertise, which she integrates into her various roles.

Following in her grandfather's footsteps, Founder, Owner/CEO Ewald Biemans, Crescenza is a sought-after speaker. The resort has a practice of openly sharing its solutions with the intention of building community to improve sustainability, business and hospitality excellence. Rather than focusing on barriers, the Biemans are routinely asked

to share how their resort and other business and non-profit endeavors have become leaders in service and sustainability.

Most recently, Crescenzia was invited as a keynote speaker for the Aruba Chamber of Commerce. She addressed attendees at the annual Aruba Chamber Business Island Event 2024 with this year's theme being "Navigating the Future of Work." She was tapped for this major island event because of the resort's success in leading multiple generations, recruitment and retention, labor shortage solutions, appropriate use of AI in the workplace, digital business tools and work-life balance. Just prior to that, the Aruba Health Inspector's Office invited Crescenzia to present at its Quality of Healthcare Conference IVA 2024: Quality Matters, where she showed the audience of healthcare providers how high-quality care transcends sectors. In her presentation "Transforming Industry Standards: The Journey of Bucuti & Tara Beach Resort," she highlighted how the independently owned, boutique resort has set new international standards in an environment where regulatory frameworks are often minimal. As the Caribbean's only certified carbon-neutral hotel, Bucuti & Tara's success story provides a blueprint for investing in quality care that benefits not just guests, but also staff and the wider community. Illustrating this is the resort's multi-faceted commitment to the United Nations Sustainable Development Goal 3: Good Health & Well-being.

Crescenzia particularly enjoys spending free time connecting the resort-founded/financed non-profit, Stimami Sterilisami, an island-wide pet spay/neuter service, with the community. Since 2016, more than 37,000 local dogs and cats have benefited from this spay/neuter program and responsible pet ownership education is thriving in Aruba. Crescenzia also enjoys having her own local rescue dog, Luna.