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## Caribbean's No. 1 Hotel for Romance Welcomes Celebrating Couple as First Border-Reopening Guests

EAGLE BEACH, Aruba – June 25, 2020 – Love is in the air once again at <u>Bucuti & Tara Beach</u> <u>Resort</u>. As Aruba reopens to visitors, the Caribbean's No. 1 Hotel for Romance is fittingly welcoming an anniversary couple as its first guests.

Bucuti & Tara is delighted the Dutch couple, residents of Curacao who welcomed being featured, but opted to keep their names



private, has picked its Aruban resort to celebrate their lives together. Upon their morning arrival to Aeropuerto Internacional Reina Beatrix, and clearing Aruba's new arrival safety protocols, the couple enjoyed Bucuti & Tara's signature VIP arrival courtesy of First Class Aruba.

The couple traveled via private, sanitized sedan – the ultimate in social distancing - and arrived to Bucuti & Tara's new touch-free vacation experience. Welcoming them in high style, Bucuti associates lined up 1.5m socially distanced at the entrance to cheer the couple's arrival. Owner/CEO Ewald Biemans, Resort Manager Rik van der Berg, Assistant Manager Ignacio Ortiz and the couple's personal concierge Simone van Bokhoven greeted them with signature Champagne and welcoming conversation.

Personal Concierge van Bokhoven soon escorted them to their accommodations for private check-in via iPad, all touch free. No long lines, only private service that honored their safety and let them quickly begin enjoying Aruba's world-famous Eagle Beach, one of the "Dream Beaches of the World." Throughout their stay, their personal concierge is at their ready, so they won't ever have to wait in the company of others.

They will be among the first to experience the new hospital-grade, high-tech COVID-19 safety protocols implemented at Bucuti & Tara. As the region's most-eco certified hotel, Bucuti has long had a heightened awareness for the health and safety of both guests and the planet. <u>Bucuti & Tara's COVID-19 safety protocols</u> were developed within Center for Disease Control guidelines, World Health Organization recommendations and intensive care doctors and nurses who stayed at the resort throughout the spring and collaborated with Bucuti's leadership team. Combined with the island's own new safety protocols, Bucuti & Tara is now home to the **Caribbean's healthiest, safest vacation experience**.

As Aruba's original home of social distancing with 8m surrounding each luxury paired sun loungers and umbrella, Bucuti & Tara has used this time to elevate social distancing to an art form. More than US \$1 million of renovations and refreshments are underway for Elements restaurant, the SandBar – home to Aruba's best sunset views – and the pool. The couple can enjoy private dining, secluded beach time and even keep up with their health with Bucuti's socially distanced wellness offerings.

## One Happy Island is Now One Healthy Island

Both First Class Aruba and Bucuti & Tara Beach Resort are proudly certified and following the new <u>Aruba Health</u> <u>& Happiness Code</u>. This new certification program ensures Aruba's visitors that the island will uphold the highest health and safety protocols throughout their entire stay.

To learn more, visit Bucuti.com.

## IMAGES

Dropbox link to images: <u>https://www.dropbox.com/sh/vp8z3kct32r323w/AAAbTqy4MtrTlf5EeJVxd\_D2a?dl=0</u> *Captions* 

**Bucuti+Tara\_WalkwayWelcome** Bucuti Associates spaced at a social distance welcomed the first hotel guests to return as Aruba's border reopens.

**Bucuti+Tara\_ChampagneGreetings** The first couple to return to Bucuti & Tara Beach Resort since Aruba's border began reopening continues the beginning of the resort's new touch-free vacation experience. Pre-filled Champagne flutes were at the ready for the couple along with a warm, socially distanced welcome from (I to r) Personal Concierge Simone van Bokhoven, Resort Manager Rik van der Berg and Owner/CEO Ewald Biemans.

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