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## Bucuti & Tara Beach Resort, Aruba, Sweeps Top Tripadvisor® Global Awards

Captures five World and Caribbean top spots in Travelers' Choice Awards 2022

EAGLE BEACH, Aruba - May 10, 2022 - Today, Tripadvisor®, the world's largest travel guidance platform, announced the winners of its highly-anticipated annual Travelers' Choice® Awards for Hotels. Aruba's highest award-winning hotel, Bucuti & Tara is named among the Top 25 Best Hotels in the World and the Top 5 Most Romantic Hotels in the World. Additionally, new for 2022, the Eagle Beach dream spot is among the Top 20 Hotels on the Water in the World. For the seventh straight year, Bucuti & Tara Beach Resort reigns as the No. 1 Most Romantic Hotel in the Caribbean and No. 2 Best Hotel in the Caribbean.

Now in its 20<sup>th</sup> year, Tripadvisor's Travelers' Choice Best of the Best Awards are determined based on the quality and



Top 25 Hotels of the World Top 25 Hotels on the Water in the World Top 5 Most Romantic Hotels in the World #1 Romantic Hotel in the Caribbean #2 Top Hotel in the Caribbean

quantity of traveler reviews and ratings specific to each subcategory posted on Tripadvisor throughout 2021. With more than one billion reviews and opinions of nearly eight million hospitality businesses, travelers turn to Tripadvisor seeking guidance from the very travelers who have been there before. Best of the Best Award winners represent fewer than 1% of Tripadvisor entities.

"It is an enormous honor to have been awarded in five Tripadvisor categories among millions of hotels and over a billion reviews, and all of us here at Bucuti & Tara Beach Resort, Aruba, are both humbled and elated," shares Ewald Biemans, Owner/CEO of Bucuti & Tara Beach Resort, Aruba. "Romance, wellness and sustainability are the cornerstones of Bucuti & Tara, and as travelers have shared on Tripadvisor, superior guest service is at the heart of our hospitality. Masha danki, our native Papiamento for 'thank you,' to every guest who took time to share their honest review and I commend every Bucuti Associate for their commitment to hospitality excellence."

## **Reviews that are love letters**

Of the many traveler reviews about Bucuti & Tara, Tripadvisor highlighted this particular quote as the epitome of the guest experience at the cherished adults-only resort: "The resort is beautiful, the service outstanding, and the wide, white sand beach is stunning. The staff made us feel special and pampered all week."

Bucuti & Tara is a 5-bubble property, the highest score achievable on Tripadvisor. With 7,954 reviews, Biemans reads and takes great pride in responding to every single one. Reviews serve a dual purpose. Internally, the resort looks at each one to see how it can continue improving and to recognize service excellence among staff. Travelers benefit from first-hand accounts from guests who've stayed at the property, many as repeat guests, as they plan their dream vacations.

"No matter what type of trip you are looking for, this year's Travelers' Choice Awards - with winners spanning six continents and 90 countries - showcase the top recommendations from other travelers," said Kanika Soni, Chief Commercial Officer, Tripadvisor.

To learn more, visit Bucuti.com

**IMAGE** located in this Dropbox folder.

## About Bucuti & Tara Beach Resort

Declared the first CarbonNeutral®/net zero hotel in the Caribbean in August 2018, Bucuti & Tara Beach Resort is one of the Top 10 Hotels for Romance in the World (third straight year), No. 1 Hotel for Romance in the Caribbean (sixth straight year) and No. 3 Hotel for Service in the Caribbean. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Now home to the Caribbean's Safest, Healthiest Vacation Experience thanks to its physician-developed COVID-19 safety protocols and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guestrooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the newly renovated open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is TAG Approved® as a LGBTQ-friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe.

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