

Aruba media inquiries:

Crescenzia Biemans

cresi@bucuti.com

+297 593 6303



International media inquiries:

Amy Kerr

amykerr@revelconcepts.com

Guests Get Hands on for Earth Day 2023 at Caribbean’s Only Carbon-neutral Hotel

EAGLE BEACH, Aruba – April 14, 2023 – [Bucuti & Tara Beach Resort, Aruba](#) is inviting guests to join in its annual much-treasured celebration of Earth Day 2023. As the [Caribbean’s first certified carbon-neutral hotel](#) staff are making it informative and easy for guests to make their carbon-neutral stay, even greener.

Earth Day becomes Earth Week

Internationally recognized [Earth Day is April 22](#). Each year this special day binds millions of people worldwide to show solidarity for both people and the planet. Bucuti & Tara makes it a weeklong celebration. The resort is hosting activities to raise awareness and invites guests to be hands-on in protecting the shared planet.

Initiatives throughout the week include:

- **Recycled Crafts Contest.** Each year for Earth Day, employees tap into their imaginations to create beautiful works of art by recycling items from Bucuti & Tara. Guests serve as judges, enthralled by the creativity, passion, and ingenuity.
- **Earth Day Beach Clean-up.** Guests are invited to join Aruba’s Prime Minister Evelyn Wever-Croes along with resort staff, sustainability partners from the Aruba Airport Authority, and local school children on April 19 in combing the beach to remove debris. This monthly initiative creates a bond as people join together to keep the beach pristine and marine life protected. Annually, approximately 500 lbs. of debris are removed.

While Bucuti & Tara may be the world’s only adults-only, carbon-neutral hotel, for the second year in a row, special guests, local school children will join in the special Earth Day Beach Clean up. This year, Paola Pappers and her colleague of Mon Plasir will participate with 57 children of nearby Plasir Basisschool in joining the efforts so Aruba’s future may continue to learn from the past and present.

A representative of the school shared, “We think it’s very important to teach the kids about sustainability in class. They are our future and we want to give them real world skills they can use to improve the planet! Ending our project with a beach clean-up is so much fun for them, because they feel they’re helping out and doing something good! It makes it all more real. And they love being hands on.”

- **Nature Preserve Anniversary-commemorating Tree Planting.** With the recent debut of The Bucuti Tara – GMC Nature Preserve in celebration of the resort’s 35th anniversary, for Earth Day, 54 trees will be planted in honor of this year marking the 54th anniversary of Earth Day. Associates and guests are invited to participate on April 22 in this reforestation effort that provides clean air.

- ***Movies Under the Stars.*** The resort's biweekly tradition of inviting guests to snuggle on loungers on the beach and watch a movie outside will commemorate Earth Day with the special feature, *A Life on Our Planet*, dedicated to caring for each other by caring for the planet.

Bucuti & Tara continues to follow the science as it drives forward towards becoming the world's first carbon negative hotel. Through special insulating coating that reduces energy consumption, the start of putting the administrative offices on a microgrid, being almost 100% paperless, EV taxi service and charging station, and offering a growing selection of plant-based meals at its heralded Elements restaurant, preserving travel for generations to come is part of Bucuti & Tara's commitment to every guest and staff member.

Backed by sustainability successes and continued investment

For guests new to Bucuti & Tara, the resort's best of the best approach is deeply rooted throughout every aspect of the stay. The Caribbean's first certified carbon-neutral hotel entered 2023 with its latest certifications and accolades to include Certified CarbonNeutral^(R), Green Globe Platinum certification, and the repeat winner of the Energy Globe Award.

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Learn more by visiting Bucuti.com

IMAGES

Images are located in [this Dropbox folder](#).

About Bucuti & Tara Beach Resort

Declared the [first CarbonNeutral® hotel in the Caribbean](#) in August 2018, Bucuti & Tara Beach Resort is one of the Top 10 Hotels for Romance in the World (fourth straight year), No. 1 Hotel for Romance in the Caribbean (seventh straight year) and No. 3 Hotel for Service in the Caribbean. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Home to the Caribbean's Safest, Healthiest Vacation Experience thanks to its physician-developed COVID 19 safety protocols and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guestrooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is TAG Approved® as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral®, LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe.

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