Aruba media inquiries: Crescenzia Biemans <u>cresi@bucuti.com</u> +297 593 6303

International media inquiries: Amy Kerr amykerr@revelconcepts.com



Bucuti & Tara Beach Resort Wins National Energy Globe Award

Caribbean's first carbon-neutral hotel continues sharing implementable solutions

EAGLE BEACH, Aruba – Feb. 1, 2023 – <u>Bucuti & Tara Beach Resort, Aruba</u> has once again earned global recognition by being honored with a **National Energy Globe Award**.

The annual <u>Energy Globe Awards</u> are one of today's most prestigious environmental accolades. For the 2022 award year, more than 2,500 projects aimed at protecting the environment were submitted by more than 180 countries.

Bucuti & Tara's submission, "Journeying to Carbon Negative" earned the resort its latest <u>National Energy Globe Award</u>. The resort first began being invited to provide a submission the year prior to becoming the Caribbean's first certified carbonneutral hotel. It has been recognized for achieving that and for the commitment it made the day after achieving carbon neutral, which was its continuance to achieving carbon negative.

The Energy Globe Foundation is located in Austria. Founded in 1999 by the Austrian energy pioneer Wolfgang Neumann, the awards are decided by a jury of experts. The Energy Globe team recognizes



there are diverse, quality life-changing projects all over the world that are saving the environment and has a commitment to projects of all sizes. It is quick to note that sometimes small projects, developed by creative and innovative people and entrepreneurs, have enormous effects for everyone's life.

For more than 20 years, the Energy Globes have been awarded annually. In total, over 30,000 sustainable projects have been submitted, proposing innovative solutions to environmental problems. This was confirmed by high-ranking experts in a panel discussion before the Energy Globe Awards ceremony, among them Nobel Laureate Prof. Mohan Munasinghe: "There is no shortage of solutions to our current crises, as the many projects entered for the Energy Globe have demonstrated impressively. It is important

to inform people and economic players worldwide of these solutions, and to motivate them to join in their implementation."

Recent recertifications

In addition to winning the National Energy Globe Award 2022, Bucuti & Tara recently received two sustainability recertifications. It received its fifth annual certification for CarbonNeutral® making it the first and longest certified carbon-neutral hotel. For the 22nd straight year, Bucuti & Tara Green Globe recertification. As a Green Globe Platinum member, the resort holds the two highest certification scores in the global organization's history, 99% and 100%.

A 2022 <u>Sustainable Travel Study</u> by Expedia showed that 90% of consumers are looking for sustainable options and seek hotel, transportation, dining, and excursions that align with their own personal commitments to sustainability. A recent study by Virtuoso found that 80% of respondents feel the pandemic made them want to travel responsibly and 75% were even willing to pay more to so if they know how their money is being used. This dovetails with Bucuti & Tara's transparency and own extensive standards for caring for guests, associates, and community understanding that making genuine connections strengthens understanding.

Learn more by visiting Bucuti.com

IMAGES

Resort images are located in this Dropbox folder.

About Bucuti & Tara Beach Resort

Declared the first CarbonNeutral®/net zero hotel in the Caribbean in August 2018, Bucuti & Tara Beach Resort is one of the Top 10 Hotels for Romance in the World (fourth straight year), No. 1 Hotel for Romance in the Caribbean (seventh straight year) and No. 3 Hotel for Service in the Caribbean. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Now home to the Caribbean's Safest, Healthiest Vacation Experience thanks to its physician-developed COVID-19 safety protocols and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guestrooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the newly renovated open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is TAG Approved® as a LGBTQ-friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe.

###