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Bucuti & Tara Honored as First Winner of AHATA Impact Award for Environmental Protection

EAGLE BEACH, Aruba – July 3, 2023 – [Bucuti & Tara Beach Resort](#), Aruba, is the first winner of the Aruba Hotel & Tourism Association’s AHATA Impact Award for Environmental Protection. The inaugural awards event took place June 16, 2023, and highlighted island entities whose business success includes a holistic approach that cares deeply for the island’s people and environment.

Standing tall for sustainability

AHATA created the awards program to recognize responsible companies that prioritize the investment in and improvement of Aruba’s community. An independent jury of five professionals reviewed 37 impressive submissions dedicated to creating positive impact in the community, rather than a singular focus on financial goals. For the awards program, AHATA accepted detailed entries for its four pillars of sustainability, Environmental Protection, Charitable Investment, Champion for Culture and Employee Well-being.

AHATA champions 151 hospitality entities on island. During the General Assembly of members along with tourism industry executives and Aruba’s Minister of Tourism and Public Health Dangui Oduber, AHATA President/CEO Tisa LaSorte presented Bucuti & Tara and the other winners with artwork by local artist Gilbert Senchi.



Resort Manager Rik van der Berg [spoke while receiving the award](#). On behalf of Bucuti & Tara, he shared “our sustainability is a lot more than the planet, for us it is an all-encompassing structure of doing the right things for the right reasons.”

Caribbean’s No. 1 Hotel Joins Regenerative Travel

The AHATA Impact Award comes just as Bucuti & Tara continues to elevate travelers’ experiences by becoming the newest member of [Regenerative Travel](#). This comes as the [Caribbean’s first certified carbon-neutral hotel](#) is also being celebrated as the newly announced No. 1 Hotel in the Caribbean and Top 18 Best Hotel in the World by Tripadvisor. Bucuti & Tara has long been recognized globally as a pioneer in proving that memorable vacations and sustainability can be mutually inclusive.

As a Regenerative Hotel, Bucuti & Tara represents a mission-driven, independent spirit; honors the sense of its home in Aruba; has a steadfast ethos of service and provides a vacation that meets values. Joining Regenerative Travel is timely for the resort. A recent [Sustainable Travel Study](#) by Expedia showed that 90% of consumers are looking for sustainable options and seek hotel, transportation, dining, and excursions that align with their own personal commitments to sustainability.

Learn more by visiting Bucuti.com

IMAGES & VIDEOS

- Event images and the logo for Regenerative Travel is located in [this Dropbox folder](#).
 - Caption above: Rik van der Berg, Resort Manager of Bucuti & Tara Beach Resort, Aruba, receives the inaugural 2023 AHATA Impact Award for Environmental Protection from Tisa LaSorte, CEO of Aruba Hotel & Tourism Association.
- General resort images and videos are located in [this private media gallery](#).

About Bucuti & Tara Beach Resort

Declared the [first CarbonNeutral® hotel in the Caribbean](#) in August 2018, Bucuti & Tara Beach Resort the No. 1 Hotel in the Caribbean and No. 18 Hotel in the World according to Tripadvisor. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Home to the Caribbean's Safest, Healthiest Vacation Experience thanks to its physician-developed COVID 19 safety protocols and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guestrooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is TAG Approved® as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral®, LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe. New in 2023, the resort is the newest member of Regenerative Travel.

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