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## **Bucuti & Tara Beach Resort Soars with Travel + Leisure 2023 World's Best Award**

EAGLE BEACH, Aruba – July 12, 2023 – This week on Tues., July 11, 2023, Travel + Leisure, announced [Bucuti & Tara Beach Resort](#), Aruba, as a winner on its highly coveted 2023 World's Best Award list. Leaping 13 spots from just one year ago to the No. 7 ranking on this year's [25 Favorite Resorts in the Caribbean, Bermuda, and the Bahamas of 2023](#), the adults-only enclave is the only resort in Aruba to once again make the list. Travel + Leisure, known for its print magazine, is one of the world's top travel media platforms reaching more than 16 million people through digital and print media every month.

### **“Heaven on Earth”**

The global travel media platform shared that a 2023 World's Best Award survey respondent describes Bucuti & Tara as “heaven on Earth.” This list recognizes the greatest travel experiences on the planet. With 98% of Travel + Leisure's readership planning upcoming leisure travel and more than 80% planning to visit a new destination, the outlet's discerning readers value their peers' first-hand experiences.

“Aruba's Bucuti & Tara Beach Resort offers a multitude of tours, like a guided walk of Aruba's downtown, a food tour visiting locals' favorite restaurants, or even a closer look at Aruba's 160-year history of aloe farming,” shared Travel + Leisure's editorial team.

The outlet went on to share that winners like Bucuti & Tara boast some of the world's most pristine beaches, with crystal-clear water and tropical temperatures with cooling breezes. Outdoor enthusiasts can immerse themselves in activities like snorkeling throughout Aruba's colorful undersea life, taking a Bucuti-exclusive sail on a yacht, witnessing nesting Leatherback sea turtles followed by the first steps of hatchlings, and even privately touring the nature and wildlife with one of the Caribbean's top birding expert and professional photographer. Guests can immerse themselves in Aruba's rich history and vibrant culture, which is reflected in colorful architecture, culinary offerings such as Bucuti & Tara's Authentic Aruban & Caribbean menu, and its music and local artist scene. Hands-on guests can even participate in the resort's reforestation project at the [Bucuti & Tara - GMC Nature Preserve, a 30-acre carbon sink](#).

Survey respondents also relished the resort's transparency and its comfort in saying it is not seeking to be all things to all people. Bucuti & Tara boldly shares “[what we are not](#),” sharing it does not cater to groups or allow children, its SandBar is reserved only for resort guests so they will always have a seat and receive undivided attention, it is not an ideal property for smokers, loud music or noisy motorized water sports.

“It is a great honor to have Travel + Leisure and their readers, many of whom are our guests, once again name Bucuti & Tara Beach Resort to the Travel + Leisure 2023 World's Best Awards list of top resorts, and we are proud that our island home of Aruba is also fittingly named as one of the [World's Best Caribbean islands](#),” says Ewald Biemans, Owner/CEO of Bucuti & Tara Beach Resort, Aruba. “Choosing Bucuti & Tara and Aruba for vacation promises every guest superior service, an authentic experience diverse with

culture, history, acclaimed dining, stunning nature, and most of all, the wonder of our people.”

### **A treasured tradition**

Now in its 28th year of the [World's Best Awards](#) survey, [T+L asks readers](#) to weigh in on travel experiences around the globe — to share their opinions on the top hotels, resorts, cities, islands, cruise ships, spas, airlines, and more. Nearly 165,000 T+L readers completed the 2023 survey, an increase of nearly 25 percent over pre-pandemic voting levels. A total of more than 685,000 votes were cast across over 8,500 unique properties (hotels, cities, cruise lines, etc.) from Oct. 24, 2022, through Feb. 27, 2023 via a secure website that was maintained and monitored by research partner, Proof Insights.

For Bucuti & Tara, participants were asked to rate rooms and facilities, location, service, food and value. They were also able to provide detailed feedback. Readers were invited to participate through *Travel + Leisure* magazine, T+L tablet editions, newsletters, social media, and [travelandleisure.com](http://travelandleisure.com). Those interested can also follow #TLWorldsBest. Travel + Leisure’s Editor-in-Chief Jacqui Gifford is routinely featured as a travel expert on NBC’s TODAY show and Today.com including on [this segment where Chief Anchor Hoda Kotb](#) said that the Travel + Leisure World’s Best Awards list “is like the Bible when it comes to travel.”

### **Accolades ensuring the best, most sustainable guest experience**

Bucuti & Tara Beach Resort, Aruba, continues to elevate travelers’ experiences by becoming the newest member of [Regenerative Travel](#). To quality, Bucuti & Tara exhibits a mission-driven, independent spirit, honors a sense of place, has an ethos of service, and provides a vacation that meets guests’ values. In June, Bucuti & Tara was named the first winner of the Aruba Hotel & Tourism Association’s AHATA Impact Award for Environmental Protection.

This comes just as the [Caribbean’s first certified carbon-neutral hotel](#) is being celebrated as the newly announced No. 1 Hotel in the Caribbean and Top 18 Best Hotel in the World by Tripadvisor. Bucuti & Tara has long been recognized globally as a pioneer in proving that memorable vacations and sustainability can be mutually inclusive.

Learn more by visiting [Bucuti.com](http://Bucuti.com)

### **IMAGES & VIDEOS**

Images and videos are located in [this private media gallery](#).

### **About Bucuti & Tara Beach Resort**

Declared the [first CarbonNeutral® hotel in the Caribbean](#) in August 2018, Bucuti & Tara Beach Resort the No. 1 Hotel in the Caribbean and No. 18 Hotel in the World according to Tripadvisor. Aruba’s premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the “Dream Beaches of the World.”

Home to the Caribbean’s Safest, Healthiest Vacation Experience and Aruba’s Health & Happiness Code seal, Bucuti has 104 well-appointed guestrooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live

music daily along with the Caribbean's first Healthy Hour. The resort is IGLTA and TAG Approved® as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral®, LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe. New in 2023, the resort is the newest member of Regenerative Travel.

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