

Aruba media inquiries:

Crescenzia Biemans

cresi@bucuti.com

+297 593 6303

International media inquiries:

Amy Kerr

amykerr@revelconcepts.com



Bucuti & Tara Beach Resort, Aruba, Recertifies as Travelife Gold, continuing as the Caribbean's Most Eco-certified Hotel

EAGLE BEACH, Aruba – July 27, 2023 – Bucuti & Tara Beach Resort, Aruba, is once again bringing home the Gold, Travelife Gold, that is. The Caribbean's eco-leader proudly excelled at all 163 requirements to once again earn Travelife Gold, a key component assuring guests that choosing to stay at Bucuti & Tara is a vacation that is as healthy for them as it is the staff, community and the planet.

As a Travelife Certified accommodation, Bucuti & Tara is committed to creating better places to live, work and visit. Travelife is a global accommodation sustainability certification body. Respected for being impartial and robust, Travelife has a comprehensive set of [GSTC-recognised](#) requirements covering emissions, biodiversity, human rights, fair labor, child safeguarding and animal welfare.



Bucuti & Tara first earned Travelife certification in 2011. The resort's approach is to create its sustainability framework based on researching and selecting the strictest, most beneficial eco-certifications to include Green Globe Platinum, LEED Gold (v4.1) and CarbonNeutral^(R). As the Caribbean's first and only carbon-neutral hotel, the property consistently improves, implementing new initiatives. Over the past year, Bucuti & Tara added new interior and exterior coating keeping heat out and coolness in and a new high-efficiency air-conditioning system, while almost reaching its goal of being 100% paperless. To the delight of staff, guests, and its island home, the resort dedicated and is tending to its [new Bucuti & Tara - GMC Nature Preserve](#), a 30-acre carbon sink that draws down emissions from the atmosphere while protecting the local flora and fauna.

Guests and staff working together with a common goal

A steadfast component of Bucuti & Tara Owner/CEO Ewald Biemans' approach is inviting guests to join in. Soon after receiving Travelife Gold recertification, the resort hosted its monthly beach clean-up. Bringing together guests and staff, this tradition keeps the resort's home on Eagle Beach, affectionately known as one of the "Dream Beaches of the World," pristine and a protective home for marinelife, such as the vulnerable Leatherback sea turtles who nest there. At this month's clean-up, one guest shared the top reason she selected Bucuti & Tara is because of its extensive sustainability program.

Accolades ensuring the best, most sustainable guest experience

Bucuti & Tara Beach Resort, Aruba, continues to elevate travelers' experiences by becoming the newest

member of [Regenerative Travel](#). To quality, Bucuti & Tara exhibits a mission-driven, independent spirit, honors a sense of place, has an ethos of service, and provides a vacation that meets guests' values. In June, Bucuti & Tara was named the first winner of the Aruba Hotel & Tourism Association's AHATA Impact Award for Environmental Protection.

This comes just as the [Caribbean's first certified carbon-neutral hotel](#) is being celebrated as the newly announced No. 1 Hotel in the Caribbean and Top 18 Best Hotel in the World by Tripadvisor. Bucuti & Tara has long been recognized globally as a pioneer in proving that memorable vacations and sustainability can be mutually inclusive.

Learn more by visiting [Bucuti.com](#)

IMAGES & VIDEOS

Images and videos are located in [this private media gallery](#).

Copy of Travelife Gold certificate located in [this Dropbox folder](#).

About Bucuti & Tara Beach Resort

Declared the [first CarbonNeutral® hotel in the Caribbean](#) in August 2018, Bucuti & Tara Beach Resort the No. 1 Hotel in the Caribbean and No. 18 Hotel in the World according to Tripadvisor. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Home to the Caribbean's Safest, Healthiest Vacation Experience and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guestrooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is IGLTA and TAG Approved® as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral®, LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe. New in 2023, the resort is the newest member of Regenerative Travel.

###