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Bucuti & Tara Beach Resort, Aruba, Reigns Supreme as No. 1 in the Caribbean, Sole Caribbean Hotel to Grace Top 25 Hotels of the World on Tripadvisor

The Only Top 25 Hotel worldwide that has the No. 1 Caribbean beach and No. 2 Worldwide, delivering unmatched beachfront barefoot luxury

EAGLE BEACH, Aruba – May 23, 2023 – As the No. 1 Hotel in the Caribbean and No. 18 Best Hotel in theWorld per Tripadvisor's newly released 2023 Travelers' Choice Best of the Best awards, <u>Bucuti & Tara Beach Resort</u>, Aruba continues its reign atop hotels worldwide listed and rated on the world's largest travel guidance platform. Furthermore, Bucuti & Tara is the **only Caribbean hotel** to also be named to the Tripadvisor Travelers' Choice Best of the Best <u>Top 25 Hotels in the World</u>.

Now in its 21st edition, Bucuti & Tara has been on the coveted, annual <u>Best of the Best list for the past 16 years</u> including the last seven years as the No. 1 Hotel for Romance in the Caribbean, a feat only this resort has ever achieved.

Tripadvisor analyzed 12 months of review data from 2022 from real travelers covering more than 1.5 million hotels, to determine travelers' highest-rated accommodations of the year for the 2023 Travelers' Choice[®] Best of the Best Hotel Awards. Each winner has passed the platform's rigorous trust and safety standards. Fewer than 1% of Tripadvisor's 8 million listings are



awarded Best of the Best, signifying the highest level of excellence in hospitality.

Tripadvisor shared about the Caribbean's first certified carbon-neutral hotel, "Bucuti & Tara Beach Resort is eco-friendly and offers a tranquil boutique experience with friendly service. The intimate atmosphere is exclusive and relaxing to couples seeking tranquility and romantic experiences."

Caribbean's No. 1 Hotel on Caribbean's No. 1 Beach

The Tripadvisor Travelers' Choice Best of the Best awards continue coming. Early this year, Tripadvisor named Bucuti & Tara's home on Eagle Beach as the <u>No. 1 Beach in the Caribbean</u> and <u>No. 2 Beach in the World</u>. Tripadvisor heralded Eagle Beach for its quiet stretch of sand along calm water, location for intimate weddings, and opportunities for seeing nesting and hatching sea turtles such as those tracked on the <u>Bucuti & Tara Sea Turtle Nesting Calendar 2023</u>.

In addition to being home to the best hotel and best beach, Tripadvisor also shared what travelers are seeking in 2023. Topping the list is wellness. Hotels set in relaxing Caribbean destinations and offering an authentic, <u>highly personalized wellness program like at Bucuti & Tara</u>, ranked high for travelers.

"It's clear that our community ventured far and wide last year: Our 10 winning subcategories encompass 37 regions around the world and include a wide range of amazing places to stay," said Sarah Firshein, Head of Editorial at Tripadvisor. "As our savvy reviewers know, hotels can sometimes be the entire reason for the trip—I'm personally very excited to consult this list as I plot out the next year of vacations with my own family."

Reviews from real guests for real travelers

The 4-star, 4-diamond resort holds the highest 5.0 bubble rating offered on Tripadvisor. The global platform is home to feedback from guests eager to share with other travelers their Bucuti & Tara experience. Reviewers describe the resort as "amazing," "phenomenal," "the island vacation of a lifetime," "blissful," and with an "exceptional team and property." One titled, "Best kept secret in Aruba. Please don't tell anyone." is followed by "We will never go anywhere else in the Caribbean. Ever."

"As Tripadvisor shares, 'your opinions have power,' and to that, we thank our guests who chose Bucuti & Tara Beach Resort for their memorable vacation and have taken the time to provide the more than 8,700 detailed reviews on Tripadvisor so that travelers can be inspired and make an informed vacation decision knowing that we strive to always exceed their discerning expectations," shares Ewald Biemans, Owner/CEO of Bucuti & Tara Beach Resort. "I also wish to thank all of our resort leadership and Bucuti Associates for their dedication and professionalism in providing the Caribbean's best and one of the world's top vacations. It is an honor to represent Aruba on this world stage."

Learn more by visiting Bucuti.com

IMAGES & VIDEO

Images and video are located in this private gallery.

About Bucuti & Tara Beach Resort

Declared the first CarbonNeutral[®] hotel in the Caribbean in August 2018, Bucuti & Tara Beach Resort is Tripadvisor's No. 1 Hotel in the Caribbean and No. 18 Hotel in the World. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Home to the Caribbean's Safest, Healthiest Vacation Experience thanks to its physician-developed COVID 19 safety protocols and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guestrooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is TAG Approved[®] as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral[®], LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe.

