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Bucuti & Tara Beach Resort Advances Climate-forward Dining with Global Vegan Hospitality Certification

EAGLE BEACH, Aruba – Aug. 5, 2024 – In its relentless pursuit of delivering exceptional guest experiences within romance, wellness and sustainability, [Bucuti & Tara Beach Resort, Aruba](#) recently elevated its status by earning the globally recognized Vegan Hospitality & Tourism Certification. Vegan diners have long had a seat at the table at the resort’s famed Elements restaurant and guest-exclusive SandBar, which offer full vegan menus. Bucuti & Tara is recognized for its pioneering work in advocating for vegan dining, and blending planet-forward values with innovative vegan dishes.

Assurance in an unsure culinary world

Vegan dining is growing exponentially by 700% year over year. This is of elevated interest in newer generations prioritizing sustainable living during the climate crisis. At the same time, “veganwashing” is on the rise with many restaurants offering a couple plant-based options to the menu with the goal of improving their image or appear more compassionate.

Earning the [Vegan Hospitality & Tourism Certification](#) assures vegan guests that Bucuti & Tara shares their ethos, does the deeper work and is boldly transparent in catering to their preferences.

Bucuti & Tara has long impressed guests with its creative, flavorful vegan offerings. In this latest development, the resort tapped [Vegan Hospitality](#) to provide Bucuti & Tara staff with ongoing training that focuses on today’s travelers who realize that in a changing world, with sustainability, health and ethical food consumption as driving factors toward diet choice, traditional customers are returning to eat as vegan customers. The programs are the highest standard in vegan-friendly hospitality, based on consumer psychology and real hospitality case studies, designed to deliver the most effective training tools that will keep Bucuti & Tara a leader in responsible dining.

One of the resort’s most recent examples is its popular [new approach to Sunday Brunch](#), which includes a dedicated, full-menu of vegan specialties. Delights soar beyond baked potatoes and basic veggie patties. The weekly selections can include roasted carrot and chickpea hummus served with warm pita bread and crudites, and a vegan cheese and veggie sausages platter. Vegan bruschetta di Aruba, heart of palm salad,



meets the criteria for the global standards of vegan guest services in all areas, including food & beverage, staff training, and interdepartmental strategic planning

Meredith Marin

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CEO | Vegan Hospitality & Tourism Worldwide, Inc.

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Vegan Hospitality's Certification Standards



Third Party Validation

madras-style curry tofu and roasted cauliflower can be savored prior to a grand finale of a dessert tasting platter adorned with miniature pastries, local sweets and Caribbean delicacies.

Caribbean vegan dining pioneer

The addition of the new Sunday Brunch complements the resort's extensive array of [upscale vegan meal selections](#), a commitment Bucuti & Tara made as an early advocate of plant-based solutions years ago. The resort's exceptional vegan dining experience has garnered praise from VegOut and EcoWorlder. With the Vegan Hospitality & Tourism Certification, staff receive the latest training to skillfully and innovatively cater to vegan guests' needs.

"Bucuti & Tara Beach Resort helped pioneer climate-friendly dining, and combined with our award-winning hospitality professionals and the natural beauty of our Eagle Beach setting, earning this prestigious Vegan Hospitality & Tourism Certification underscores our commitment to our guests' preferences and wellness," shares Ewald Biemans, Owner/CEO of Bucuti & Tara Beach Resort, Aruba, and a noted environmentalist.

Plant-based earns spot on the podium

Shared by the certifying organization Vegan Hospitality in its [blog](#), this summer's Olympics are serving two times more plant-based meals with an all-time high of 60% of food served being plant-based. Its food vision will further encompass sustainability including waste reduction, recycling and a goal to halve single-use plastic.

Bucuti & Tara has been operating at an even higher level for many years. This is a testament to successful examples nimble, solution-focused entities including Bucuti & Tara have proved were possible and have lobbied the world to adopt.

To learn more or to plan a memorable, plant-based dining experience along one of the "Dream Beaches of the World," visit [Bucuti.com](#) or [make reservations online](#).

IMAGES & VIDEOS

Images, the certificate and logo are in this [Dropbox folder](#).

Images and videos are located in [this private media gallery](#).

About Bucuti & Tara Beach Resort

Declared the [first certified CarbonNeutral® hotel in the Caribbean](#) in 2018, Bucuti & Tara Beach Resort is the No. 3 Hotel in the Caribbean and No. 21 Hotel in the World according to Tripadvisor. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, who holds many accolades including multiple Hotelier of the Year awards. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Home to the Caribbean's Safest, Healthiest Vacation Experience and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guest rooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is IGLTA and TAG Approved® as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral®, LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most

Sustainable Hotel/Resort in 2016 by Green Globe. The resort exemplifies an all-embracing commitment to the the [United Nations Sustainable Development Goals](#) and the United Nations deemed Bucuti & Tara's sustainability program "highly replicable and scalable" for hotels worldwide to emulate.

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