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Caribbean's Only Certified Carbon-neutral Hotel Switching Off for "The Hour that Can Change the World"

EAGLE BEACH, Aruba – Feb. 6, 2024 – [Bucuti & Tara Beach Resort, Aruba](#) is powering down as Aruba's leading advocate for this year's Earth Hour. Being held March 23, 2024, the resort is joining the global community from 8:30 to 9:30 p.m. that day by turning off lights and turning up attention on the critical need for working together in combating climate change. Guests at the [Caribbean's first and only certified carbon-neutral hotel](#) will also have the opportunity to observe what is being called "The Hour that Can Change the World" through a variety of dedicated Earth Hour-resort experiences.

Largest participation expected in movement's history

[Earth Hour](#) began in 2007, and is known for the "lights off" moment – a symbolic event to show collective support for the planet. This annual event is a reminder to the global community that every hour counts. Supporters span across more than 190 countries and territories, joining together in unity for everyone's one shared home. The Earth Hour organization shares that this is the first generation to have the solutions needed to reverse nature loss and limit climate change and is also the last one who can act before it's too late.

Resort's Earth Hour events

Bucuti & Tara is leading the way in Aruba with Earth Hour 2024 plans. Guests are invited to observe Earth Hour at the resort through this year's selection of experiences:

- **Stargazing Experience.** Guests are invited to settle along Bucuti & Tara's wide stretch of Eagle Beach, a front row seat to the galaxy, to stargaze while enjoying Champagne and canapes.
- **Mindful Dinner.** Executive Chef Alexander Powell and his culinary team are creating a sensory culinary experience that honors the planet. They'll prepare using the least energy and gas possible. The menu will consist of fresh, chilled or room temperature ingredients with some items cooked on a grill. As many sustainable ingredients as possible will be locally sourced. This special dinner is available for the 8 p.m. seating at oceanfront Elements Restaurant.
- **Grounding Meditation.** This special grounding mindfulness meditation session will be led by Aruba's revered meditation and yoga instructor, Shanti. Her own philosophy, "we are Enlightened beings by nature," will come to fruition for guests experiencing this special Earth Hour meditation where this mindfulness practice will be centered around the Earth.

- **Movie Night Under the Stars.** Couples can nestle in on padded sun loungers at the resort's outdoor movie venue where they can watch a planet-inspired movie being shown by a solar-powered projector.

"Bucuti & Tara Beach Resort welcomes participating in Earth Hour each year and we encourage our island community to join us in representing Aruba in this worldwide initiative," shares Owner/CEO Ewald Biemans. "It costs nothing to join in this global movement that can help from costing us everything."

Learn more by visiting Bucuti.com

IMAGES & VIDEOS

Images and videos are located in [this private media gallery](#).

About Bucuti & Tara Beach Resort

Declared the [first certified CarbonNeutral® hotel in the Caribbean](#) in 2018, Bucuti & Tara Beach Resort is the No. 1 Hotel in the Caribbean and No. 18 Hotel in the World according to Tripadvisor. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, who holds many accolades including multiple Hotelier of the Year awards. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Home to the Caribbean's Safest, Healthiest Vacation Experience and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guest rooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is IGLTA and TAG Approved® as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral®, LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe. New in 2023, the resort is the newest member of Regenerative Travel.

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