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UNDER STRICT EMBARGO UNTIL 9 A.M. EST ON FEB. 7, 2024

Caribbean's Only Carbon-neutral Resort Premieres as Forbes Travel Guide Recommended 2024

Bucuti & Tara Beach Resort, Aruba, joins illustrious worldwide collection

EAGLE BEACH, Aruba – Feb. 7, 2024 – <u>Bucuti & Tara Beach Resort</u>, <u>Aruba</u> announces its debut as a prestigious Forbes Travel Guide Recommended award-winning resort. <u>Forbes Travel Guide</u>, the global rating system for luxury hotels, restaurants and spas today announced its 2024 Star Awards.



Going beyond breathtaking settings

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. The only way to be

RECOMMENDED 2024

considered for this honor is through an independent inspection process. Their anonymous professional inspectors evaluate a property against 900 objectives with exacting standards, with an emphasis on exceptional service, to help discerning travelers select the world's best luxury experiences. Going beyond stunning surroundings, Forbes Travel Guide emphasizes exceptional service citing that how a visit makes a guest feel is what matters the most.

Anonymous inspection reveals "You will feel good about staying here in every sense."

The latest edition of Forbes Travel Guide annual Star Rating list holds Bucuti & Tara in high esteem for its steadfast commitment to romance, wellness and sustainability. The hotel inspector's notes highlight the match of a personal concierge for each couple to include highly personalized itineraries. Not to be missed, guests are encouraged to experience Bucuti & Tara's dedicated wellness program led by certified wellness specialists and to make the spa a part of their multisensory vacation experience. Culinary is celebrated for its Romantic Beach Dining, well-balanced approach, Healthy Portions and the guest-exclusive SandBar. For the adventurous, land and sea itineraries let guests enjoy the landscape and wildlife of the arid island along with its surrounding turquoise waters ideal for snorkeling among marine life or sailing the seas.

The recommendation weaves in Bucuti & Tara's sustainability success as the resort journeys to certified Net Zero. Embracing eco-friendly practices, Forbes Travel Guide commends Bucuti & Tara for standing out as the Caribbean's most eco-certified and first certified carbon-neutral resort. As the recipient of the Global United Nations 2020 Climate Neutral Now Award, a distinction usually reserved for large international companies, this boutique hotel with 104 accommodations is a true eco pioneer. Forbes Travel Guide shares, "Staying here not only offers a unique and intimate experience but also allows

guests to feel good about their environmental impact in every sense."

"It is a distinct pleasure to have Bucuti & Tara Beach Resort, Aruba, debut as a Forbes Travel Guide Recommended property, and for resonating with the pinnacle of standards by being recognized as a symphony of laidback luxury, personalized service and unique experiences, that is as respectful to one another and our shared planet," shares Ewald Biemans, Owner/CEO of Bucuti & Tara Beach Resort, Aruba.

"This year's Star Awards reflects the forecasted surge in demand for more thrilling travel experiences," says Amanda Frasier, President of Ratings for Forbes Travel Guide. "They are delivering at the very top of their game and reimagining the future of luxury across design, dining and well-being. We commend all the 2024 winners for continuing to deliver a fresh new guest experience."

Learn more by visiting Bucuti.com

IMAGES & VIDEOS

Additional nature preserve images located in <u>this Dropbox folder</u>. Images and videos are located in <u>this private media gallery</u>.

About Bucuti & Tara Beach Resort

Declared the first certified CarbonNeutral® hotel in the Caribbean in 2018, Bucuti & Tara Beach Resort is the No. 1 Hotel in the Caribbean and No. 18 Hotel in the World according to Tripadvisor. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, who holds many accolades including multiple Hotelier of the Year awards. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Home to the Caribbean's Safest, Healthiest Vacation Experience and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guest rooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is IGLTA and TAG Approved® as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral®, LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe. New in 2023, the resort is the newest member of Regenerative Travel.

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