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Together for Nature, Bucuti & Tara Beach Resort Connects Staff, Guests and Community to Keep Aruba Clean and Reforested

EAGLE BEACH, Aruba – Nov. 25, 2024 - <u>Bucuti & Tara Beach Resort, Aruba, the Caribbean's first and only</u> <u>certified carbon-neutral hotel</u>, continues to champion sustainability with its long-standing tradition of monthly beach cleanups, uniting guests and staff to protect Aruba's pristine shores. On Nov. 20, the resort's associates and eco-conscious guests gathered for their regular effort to clear Eagle Beach of litter, contributing to the conservation of the island's natural beauty. Extending its commitment, earlier in the month, it joined in Aruba's annual Mi Bario Limpi, supporting its mission to unite Aruba's neighborhoods in the fight against litter and pollution.

Clean waves and happier days

For more than 32 years, the resort has invited its guests to join Bucuti Associates on the third Wednesday of every month for a community-focused beach cleanup. This initiative, which annually removes more than 1,000 lbs. of debris, helps maintain Aruba's sought-after coastline while also protecting the fragile ecosystems on land and in the ocean.

Guests staying at the carbon-neutral resort, which is also one of <u>Tripadvisor's Top 25 Best Hotels in the</u> <u>World</u>, delight in contributing to their host community, socializing with staff and taking action together with shared values. Many leave Aruba inspired to adopt more sustainable practices long after their vacations end.

Bucuti & Tara also invites any person, business or organization to join in this monthly practice. To do so, sign up by sending an email to <u>sustainability@bucuti.com</u>. The collaboration creates a rewarding experience that fosters a deeper connection to the island, its community and its environment.

Expanding the mission by joining Mi Bario Limpi

In addition to the resort's daily and monthly efforts, Bucuti Associates recently joined the island-wide Mi Bario Limpi event on Nov. 9, 2024. Partnering with <u>Ban Lanta y Planta</u>, 32 volunteers focused their efforts on <u>The Bucuti Tara-GMC Nature Preserve</u>, a peaceful sanctuary in the heart of busy Noord. This 32-acre/13-hectare protected area was gifted in part by the resort to future generations in 2022.

Over time, this land was unfortunately the victim of illegal dumping due to a lack of protective barriers. The volunteers worked hard to clear debris and restore part of this precious natural space, proudly supporting Aruba's Bario Limpi campaign, a powerful movement uniting neighborhoods across the island in the fight against litter and pollution. Bucuti & Tara continues its deep commitment to preserving Aruba's natural beauty, and welcome contributing to these impactful efforts.

A legacy of care

Trash, debris, rubbish, garbage, whichever one calls it, the mission is the same: keep Aruba beautiful. By

maintaining its monthly cleanups and contributing to larger initiatives like Mi Bario Limpi, Bucuti & Tara continues turning commitment into action in preserving Aruba's natural environment. Guests and associates alike are proud to be part of this collective effort, ensuring the island remains one of the most cherished places on Earth for generations to come.

To learn more, visit <u>Bucuti.com</u>.

IMAGES & VIDEOS

Images located in this Dropbox folder and this private media gallery.

About Bucuti & Tara Beach Resort

Declared the first certified CarbonNeutral[®] hotel in the Caribbean in 2018, Bucuti & Tara Beach Resort is the No. 3 Hotel in the Caribbean and No. 21 Hotel in the World according to Tripadvisor. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, who holds many accolades including multiple Hotelier of the Year awards. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Home to the Caribbean's Safest, Healthiest Vacation Experience and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guest rooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is IGLTA and TAG Approved[®] as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral[®], LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe. The resort exemplifies an all-embracing commitment to the <u>United Nations Sustainable Development Goals</u> and the United Nations deemed Bucuti & Tara's sustainability program "highly replicable and scalable" for hotels worldwide to emulate.

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