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Bucuti & Tara Beach Resort Celebrates 37th Anniversary by Inviting Guests to Share Their #DearBucuti Love Story

Top 25 Best Hotel in the World celebrates 37 years of its people, place and planet

EAGLE BEACH, Aruba – Oct. 18, 2024 - Famed [Bucuti & Tara Beach Resort, Aruba](#), is welcoming its 37th anniversary on Oct. 19th by celebrating its tradition of creating unforgettable moments with guests from around the world, all with a focus on exceptional guest experiences. Over the years, the resort has been honored to share in its guests' most cherished life moments – from surprise engagements to honeymoons, intimate weddings and milestone anniversaries, babymoos and unforgettable “just because” getaways. As part of this year’s anniversary celebration, [Bucuti & Tara is inviting guests to join in](#) by sharing their own love letters, titled #DearBucuti.



Love letters begin: 37th visit ahead of 37th anniversary, a poignant return 20 years later

For nearly four decades, Bucuti & Tara has welcomed guests from around the globe, becoming part of their stories. Each guest brings a unique experience, such as the recent 37th visit from Philip and Christine Stuart from New Hampshire in the United States who have long made Bucuti & Tara their home away from home. This visit also marked the Stuart’s 40th visit to Aruba after first visiting in 1985.

During their latest visit in late Sept., the Stuarts were honored by the Aruba Tourism Authority by being named Emerald Ambassadors. The ceremony took place in Bucuti & Tara’s courtyard overlooking Eagle Beach as the couple was presented with their Emerald Ambassadors certificate by ATA representative Mr. Jorgino Willems who gifted them with their Emerald Ambassadors certificate recognizing their loyalty and long-term connection to the island. Together with Bucuti & Tara Owner/CEO Ewald Biemans, CCO, Crescenzia Biemans and Resort Manager Rik van der Berg, the Stuarts enjoyed a toast in their honor. When asked what they love about Aruba that keeps them returning, the Stuarts shared their love of Bucuti & Tara and the Bucuti Associates, Eagle Beach, the warm Caribbean Sea, variety of dining options, and the Aruba people.

The Stuarts shared that their love for Bucuti & Tara includes “swimming in that wonderful ocean all day! We can’t get enough of it and it is truly paradise!” and that of their most recent visit, “our most cherished

memories are relaxing under the Bucuti bright white umbrellas as we look out to Eagle Beach and the beautiful blue/green Caribbean Sea! Also, we have the most beautiful view of the Bucuti Resort and beach from our balcony!"

For recent guests Dr. Patrick and Mrs. Karen Jeanmenne, they returned to Bucuti & Tara in celebration of their 20th anniversary. The Jeanmennes honeymooned at the resort when the Tara Penthouses debuted. "We wanted this celebration to be truly special, and returning to the place where we spent our honeymoon was a no-brainer. We fell in love with Bucuti & Tara the first time we stayed, but with four kids, it's been challenging to make it back. For this milestone, though, we found ourselves really missing Aruba, missing Bucuti, and wanting to relive those cherished memories we created here." Recalling their honeymoon, Karen shared, "I remember walking into the room and being completely mesmerized by the view of the ocean—it was absolutely breathtaking." Patrick said, "I also remember having a romantic candlelight dinner in a cabana. It was such an intimate and unforgettable experience—truly special and incredibly romantic."

During this most recent visit, the Jeanmennes shared, "Our experience during the first visit was amazing, but this second one 20 years later was even more amazing if that is even possible. We wanted to recapture what we felt 20 years ago, and I can tell you that the hotel has kept the same character. Bucuti & Tara makes us feel like we are in our little island within the island. The entire sustainability program and the way Mr. Biemans wants to keep everything green is amazing because we want to see our kids come to Bucuti with their partners one day."

Every story, like theirs, continues to shape the resort's legacy. The resort looks forward to hearing from guests from over the years who are interested in taking a nostalgic moment and sharing cherished memories reflecting the strong, long-standing bond between the resort and guests, which is also reflected in its 97% year-round occupancy.

Share a #DearBucuti love letter

To celebrate its anniversary, Bucuti & Tara invites guests to reflect on their experiences. Whether their stay resulted in deepening a relationship, discovering a new passion, or creating lasting memories, guests are encouraged to share how their time at the resort impacted their lives. From honeymooners to those whose vacation keepsake turned into one of Bucuti & Tara's beloved #BucutiBabies, all stories are welcome.

Bucuti & Tara's origins trace back to a love letter of its own. Founder, Owner/CEO Ewald Biemans built the resort with a deep commitment to people, place, and planet. His vision for delivering exceptional hospitality while preserving Aruba's natural beauty has guided the resort through its history. Guests often share how proud they are to stay at Bucuti & Tara because its commitment to take action has led to becoming [the Caribbean's first certified carbon-neutral hotel](#) while simultaneously being named one of [Tripadvisor's Top 25 Best Hotels in the World](#). As the resort continues to evolve, the adults-only haven remains committed to the same values, inspired by its guests and their experiences.

How to share a #DearBucuti love story

Guests can share their love letters by emailing their stories and a photo to dearbucuti@bucuti.com, or by posting on [Facebook](#) or [Instagram](#) and using the hashtag #DearBucuti. The celebration begins on Oct. 19 and will continue throughout its 37th year.

With gratitude, Bucuti & Tara Beach Resort raises a glass to its guests, celebrating 37 years of its signature, *Peace, Love & Happiness...Naturally.*

To learn more, visit Bucuti.com.

IMAGES & VIDEOS

Images located in [this Dropbox folder](#) and [this private media gallery](#).

About Bucuti & Tara Beach Resort

Declared the [first certified CarbonNeutral® hotel in the Caribbean](#) in 2018, Bucuti & Tara Beach Resort is the No. 3 Hotel in the Caribbean and No. 21 Hotel in the World according to Tripadvisor. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, who holds many accolades including multiple Hotelier of the Year awards. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Home to the Caribbean's Safest, Healthiest Vacation Experience and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guest rooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is IGLTA and TAG Approved® as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral®, LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe. The resort exemplifies an all-embracing commitment to the [United Nations Sustainable Development Goals](#) and the United Nations deemed Bucuti & Tara's sustainability program "highly replicable and scalable" for hotels worldwide to emulate.

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