

Aruba media inquiries:

Crescenzia Biemans

cresi@bucuti.com

International media inquiries:

Amy Kerr

amykerr@revelconcepts.com



Bucuti & Tara Beach Resort’s Artist-in-Residence, Elisa Lejuez, Joins Aruba’s Art & Fashion Week 2024

Elisa Lejuez extends resort’s interactive art collection with exclusive wearable art

EAGLE BEACH, Aruba – Sep. 3, 2024 – Artistry and hospitality are once again united as [Bucuti & Tara Beach Resort, Aruba](#) applauds the continued work of its Artist-in-Residence Elisa Lejuez including her upcoming appearances at [Aruba Art Week 2024](#). Lejuez, an internationally acclaimed local artist whose work is on display throughout the resort including an interactive collection, is also designing two of her highly popular, silk scarves exclusively for Bucuti & Tara’s new [upscale boutique, Seráfina](#).

Signature art meets signature hospitality

Lejuez is known both locally and worldwide for her contemporary neo-pop art. Her work is distinguished by its vibrant colors, mixed-media elements, and silkscreen printing. Her versatile designs are showcased on canvases, standalone pieces, collections, and commissioned murals. [Bucuti & Tara proudly displays her work](#) throughout the entire resort and connects guests with her whether they are learning about her work, wanting to purchase her art for their personal collections, or even creating art with her at her studio.

Beyond her captivating artwork, Elisa also hosts exclusive art workshops for Bucuti & Tara guests, operates a gallery on the island, and is a featured exhibitor in Aruba’s Art District of San Nicolas. Her latest retail collection, including two new scarves, is now available at [Bucuti & Tara’s new, upscale boutique, Seráfina](#).

Bucuti & Tara’s art collection by Elisa Lejuez

Bucuti & Tara first commissioned Elisa’s work for all guest rooms, suites, and public spaces. The resort is committed to sourcing locally whenever possible, ensuring that every guest enjoys an authentic Aruban experience. This commitment aligns with the United Nations Sustainable Development Goal 10: Reduced Inequalities, promoting inclusivity across various demographics.

Elisa’s inspiration, rooted in themes of people and the planet, resonated with Bucuti & Tara, making her art a perfect fit for the resort. Initially, her work was displayed in guest rooms, reflecting “Tropical Mandala” and “Contemporary Abstract” designs. Over time, her collection expanded to include pieces in the lobby and Elements restaurant. Due to the popularity of the paintings and the guests’ desires to have one of their own, Lejuez created a special exhibit that is featured in the resort’s lobby which guests can purchase. The resort’s [interactive lobby art collection](#), “Circles Energy,” includes QR codes that allow guests to learn more about Elisa’s techniques and the messages behind each canvas. This resort-exclusive experience is treasured by guests who gain a deeper meaning of each piece of art that is also advocacy. When purchased for their own art collections, guests are not only tied to their Aruba home away from home, they feel the global community’s shared desire for balance, compassion and care for the wonders of nature.

Bucuti & Tara-exclusive wearable art

In addition to her displayed art, Elisa offers wearable fashion through her [limited edition Caribbean Art Scarves](#). These hand-designed silk scarves, which embody the island's essence, are available at Bucuti & Tara's Seráfina boutique. The latest collection, including "Evolution," can be purchased at the boutique, delivered to guest rooms, or sent as a thoughtful gift. Lejuez is also creating a limited edition shirt that will be available in the boutique soon.

Experience a private painting workshop with Elisa

Bucuti & Tara guests have the unique opportunity to create art alongside Elisa Lejuez in private painting workshops. These sessions, open to all skill levels, provide a relaxed atmosphere complete with light snacks and wine. Guests' personal concierges can easily arrange these exclusive experiences.

Experience Art Week Aruba 2024

Art Week Aruba is the island's premier celebration of creativity, taking place from Sept. 2 - 8, 2024. Elisa Lejuez will participate in two main events:

- [Art Fashion](#). On Sept. 4, 2024, at 7 p.m. in San Nicolas, Elisa will showcase her collection themed "Activate," highlighting the power of personal growth through intricate silkscreen prints.
- [Art Fair](#). From Sept. 6 - 8, 2024, the streets of San Nicolas will come alive with works from over 50 local artists, including Elisa. This event will also feature food trucks, music, and entertainment.

Guests staying at Bucuti & Tara during Art Week are invited to attend these events, meet talented island artists and immerse themselves in Aruba's vibrant culture. Their personal concierges are available to provide additional information, transportation options, and maps for guests with rental cars.

As Lejuez prepares to participate in the upcoming Art Week Aruba 2024, the resort celebrates her ongoing collaboration, where her art meets the resort's signature hospitality for an authentic experience in Aruba.

To learn more, visit [Bucuti.com](https://www.bucuti.com).

IMAGES & VIDEOS

Images are located in [this Dropbox folder](#).

General resort images and videos are located in [this private media gallery](#).

About Bucuti & Tara Beach Resort

Declared the [first certified CarbonNeutral® hotel in the Caribbean](#) in 2018, Bucuti & Tara Beach Resort is the No. 3 Hotel in the Caribbean and No. 21 Hotel in the World according to Tripadvisor. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, who holds many accolades including multiple Hotelier of the Year awards. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Home to the Caribbean's Safest, Healthiest Vacation Experience and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guest rooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining.

Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is IGLTA and TAG Approved® as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral®, LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe. The resort exemplifies an all-embracing commitment to the [United Nations Sustainable Development Goals](#) and the United Nations deemed Bucuti & Tara's sustainability program "highly replicable and scalable" for hotels worldwide to emulate.

###