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Bucuti & Tara and Drone Shows Aruba Lit Up the Night Sky Twice with a Holiday and a New Year Drone Show for Guests and Locals

EAGLE BEACH, Aruba - Jan. 2, 2025 -Bucuti & Tara Beach Resort, the Caribbean's first and only certified carbon-neutral hotel, celebrated the holiday season in a uniquely sustainable way. On Dec. 25 at 8:30 p.m., the resort hosted a spectacular Holiday Drone Show, followed by a dazzling New Year's Drone Show on Dec. 31 at midnight. The skies above Aruba came alive as Drone Shows Aruba delivered breathtaking displays, enchanting guests and locals alike with these unforgettable eco-friendly celebrations.

"Bringing the future of aerial entertainment to our Bucuti & Tara



Beach Resort guests and community as a holiday gift has brought great joy and camaraderie during this year's holiday season," says Crescenzia Biemans, Chief Corporate Officer, Bucuti & Tara Beach Resort, Aruba. "We are delighted that this sustainable choice protects our shared planet from the single-use debris and disturbing noise of fireworks, while allowing all of us to continue the tradition of celebrating."

In-sync for the season

Spirit-filled onlookers were dazzled by the synchronized show made up of 70 color-changing drones The fleet soared over Bucuti & Tara's wide stretch of Eagle Beach, affectionately known as one of the "Dream Beaches of the World."

The night sky transformed into a mesmerizing display of holiday magic, featuring dazzling images specific to each holiday including snowflakes, gift boxes, sparkling lights, Christmas trees, hearts, toasting Champagne flutes and more. The evenings also included "Bucuti" and New Year's Eve also had "2025" beautifully written in the sky, creating unforgettable yuletide moments.

The shared celebration brought together guests and the community. Onlookers enjoyed various vantage points including beach loungers and settees, their balconies and those enjoying their special holiday meal at Elements Restaurant.

A sustainable celebration becomes a new tradition

Bucuti & Tara swapped traditional fireworks for dazzling drone shows beginning this past July, reflecting

its long-standing commitment to the environment. Fireworks, retired by the resort in 1990, release harmful chemicals, pollute water and soil, and disturb wildlife with loud explosions. Bucuti & Tara supports sustainable alternatives such as drone displays that offer a stunning, eco-friendly alternative that delights guests and the local community without harming nature.

Where world-renowned hospitality meets local eco-harmony

Bucuti & Tara continues to be a beacon for blending laidback luxury with forward-thinking sustainability, with people, place, and planet at the core. It continues to look forward to adopting more community and planet-friendly alternatives, such as the innovative solutions provided by companies like Drone Shows Aruba.

To learn more, visit **Bucuti.com**.

IMAGES & VIDEOS

Images located in this Dropbox folder and this private media gallery.

About Bucuti & Tara Beach Resort

Declared the first certified CarbonNeutral® hotel in the Caribbean in 2018, Bucuti & Tara Beach Resort is the No. 3 Hotel in the Caribbean and No. 21 Hotel in the World according to Tripadvisor. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, who holds many accolades including multiple Hotelier of the Year awards. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Home to the Caribbean's Safest, Healthiest Vacation Experience and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guest rooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is IGLTA and TAG Approved® as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral®, LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe. The resort exemplifies an all-embracing commitment to the United Nations Sustainable Development Goals and the United Nations deemed Bucuti & Tara's sustainability program "highly replicable and scalable" for hotels worldwide to emulate.