Aruba media inquiries: Crescenzia Biemans <u>cresi@bucuti.com</u>

International media inquiries: Amy Kerr amykerr@revelconcepts.com



Bucuti & Tara Beach Resort, Aruba, Elevates its Jet Set Pet Experience for Canine Companions

A portion of every stay is donated to Aruba's premier spay/neuter program

EAGLE BEACH, Aruba - March 21, 2025 -Bucuti & Tara Beach Resort, Aruba, is giving its pet experience a major pup-grade. As the resort continues growing with its guests, these most recent enhancements find Bucuti & Tara evolving from pet-friendly to a pet haven. Dedicated staff, new chef-created menus, cushioned loungers, wellness experiences, and even surprise and delight amenities now await today's traveling canine companions. Solidifying each vacation at one of



<u>Tripadvisor's Top 25 Hotels in the World</u>, pups and their human companions can delight in also knowing that a portion of their Bucuti & Tara vacation supports Aruba's premier spay/neuter program, Stimami Sterilisami.

New pup-approved comforts await

For more than 37 years, the adults-only enclave has long welcomed furry friends. They've long received bowls and snuggles. Now, Bucuti & Tara's revamped pet program offers a thoughtful suite of new amenities and experiences:

- **Dedicated Dog Concierge**. Just as couples are each assigned a personal concierge, pet guests can now enjoy personalized assistance tailored to their wants and needs throughout their visit. These include activity suggestions such as snuggling into beachfront settees for a front-row seat to Aruba's prismatic sunsets, planning pet-friendly island excursions, wellness experiences and arranging exclusive amenities.
- **Gourmet dog dining**. Heralded for award-winning dining, the resort now features a chef-curated, made-to-order dog menu. Highlights include a welcoming Pup Cup, Barkfest Bites (egg and bacon muffins), Woofles (shredded chicken waffles), Boon-lickin' Gummies (beef broth gummies), Puppy Feast (chicken and rice bowl), Canine Cuisine (beef and vegetables bowl) and a Doggy Burger (chicken-based). Saving from for dessert, options include a Pupsicle (blueberry and Greek yogurt popsicle) and Pawsome Delight (carrot cake with yogurt frosting).

- **Anytime treats.** In between meals, dogs can opt from a selection of macaroons, frozen treats and peanut cookies.
- **Orthopedic dog bed**. <u>Bucuti & Tara's elevated sleep experience</u> for guests extends to visiting pets, too. Furry friends can rest in comfort with a cozy bed designed for their ultimate relaxation.
- Welcome amenity. Every dog is greeted with a branded Bucuti & Tara bandana, setting the tone for a stylish stay.
- **Turndown treats**. To end the day on a delightful note, pups receive a special dog treat during evening turndown service.

Vacation for a cause

Bucuti & Tara's new pet program blends elegance and practicality, offering a vacation that's equally enriching for pets and their owners. That practicality extends to both the resort being the <u>Caribbean's first</u> and only certified carbon-neutral hotel, and that a portion of the proceeds from every Bucuti & Tara vacation goes to support Aruba's premier spay/neutering and animal welfare program.

<u>Stimami Sterilisami</u>, local Papiamento for "love me, sterilize me," was founded by Bucuti & Tara in 2016 as an answer to Aruba's pet overpopulation issue. The resort provides the primary funding for this award-winning, groundbreaking social responsibility program that is a highly impactful community solution. More than 40,000 local dogs and cats have received spay/neuter services, and the program is providing education for responsible pet ownership throughout Aruba.

To learn more, visit **Bucuti.com**.

IMAGES & VIDEOS

Images located in this Dropbox folder and general resort images in this private media gallery.

About Bucuti & Tara Beach Resort

Declared the first certified CarbonNeutral[®] hotel in the Caribbean in 2018, Bucuti & Tara Beach Resort is the No. 3 Hotel in the Caribbean and No. 21 Hotel in the World according to Tripadvisor. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, who holds many accolades including multiple Hotelier of the Year awards. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Home to the Caribbean's Safest, Healthiest Vacation Experience and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guest rooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is IGLTA and TAG Approved[®] as an LGBTQ-friendly hotel. Bucuti & Tara, a worldwide sustainable tourism leader, holds eco-certifications of CarbonNeutral[®], LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe. The resort exemplifies an all-embracing commitment to the <u>United Nations Sustainable Development Goals</u> and the United Nations deemed Bucuti & Tara's

sustainability program "highly replicable and scalable" for hotels worldwide to emulate.