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## **Bucuti & Tara Beach Resort, Aruba, Brings Guests Together for an Intimate and Sustainable Earth Hour 2026**

EAGLE BEACH, Aruba – March 30, 2026 — Aglow by candlelight, [Bucuti & Tara Beach Resort](#), Aruba, joined millions worldwide in celebrating the 20th anniversary of Earth Hour on Sat., March 28, 2026. In alignment with the global movement led by the World Wide Fund for Nature (WWF) and highlighted on [Earth Hour](#), known annually as the “Biggest Hour for Earth,” the resort dimmed its lights at 8:30 p.m. and invited guests into a softly illuminated evening of meaningful moments designed to deepen connection with nature and with each other. Rooted in the resort’s pillars of [romance](#), [wellness](#), and sustainability, Bucuti & Tara’s Earth Hour offered a more intentional way to experience connection, both with the natural world and with one another.

### **A Global Movement Meets Local Impact**

Earth Hour, recognized as one of the world’s largest grassroots environmental movements, unites individuals, communities, and businesses in a shared commitment to protect the planet. At Bucuti & Tara, that global spirit came vividly to life, as guests from more than 25 countries experienced the hour together, transforming a worldwide initiative into a shared, on-property moment of collective action. Bucuti & Tara’s participation underscored its long-standing dedication to environmental stewardship, including being [the Caribbean’s first and only Certified CarbonNeutral® hotel](#).

Earth Hour raises awareness of climate change and inspires collective action, with people around the world joining by switching off non-essential lights for one hour as a symbol of their commitment to the planet. As lights dimmed across the resort, guests experienced a serene, candlelit atmosphere along the resort’s wide stretch of Eagle Beach, reinforcing the message that [sustainability](#) is more than a one-hour gesture, and is a continuous way of life.

### **Signature Earth Hour Experiences at Bucuti & Tara**

To commemorate the milestone anniversary, Bucuti & Tara hosted two dedicated, immersive activities that blended creativity, education and connection:

- ***Earth Hour Game Night at Tara Lounge***

The Tara Lounge transformed into a cozy, candlelit space where guests

gathered for board games, books, and meaningful conversations. The relaxed setting promoted human connection without digital distractions, aligning with Earth Hour's core values.

- ***Movies Under the Stars Featuring "Turning the Tide"***

Simultaneously, guests enjoyed an outdoor screening of "Turning the Tide," an island-produced documentary highlighting the impactful work of the Aruba Conservation Foundation and the local community in advancing island and ocean restoration efforts. The award-winning film reinforced the importance of local action in addressing global environmental challenges.

### **A Moment to Pause, Reflect, and Reconnect**

Throughout the evening, Bucuti & Tara dimmed lighting across the resort, inviting guests to slow down and reconnect with nature, Aruba's ecosystem and each other. The experience served as a gentle reminder that caring for our planet starts wherever we are, whether at home or on vacation, and that even small collective actions can create meaningful impact.

### **Sustainability as a Way of Life**

Bucuti & Tara's participation in Earth Hour reflects a deeper commitment that extends far beyond a single moment. As one of the world's most eco-certified hotels, Bucuti & Tara continues to lead in renewable energy, waste reduction and climate action.

"Earth Hour is a reminder that protecting our planet requires both awareness and action, here at Bucuti & Tara Beach Resort and across our global community," said Crescenzia Biemans, Managing Director of Bucuti & Tara Beach Resort. "Sustainability is part of everything we do, every day, and we are proud to share that commitment with our guests."

Learn more at [Bucuti.com](https://www.bucuti.com).

### **IMAGES & VIDEOS**

Earth Hour images are located in this [Dropbox folder](#).

Resort images are in [this private media gallery](#).

### ***About Bucuti & Tara Beach Resort***

Recognized as the Caribbean's first and only certified CarbonNeutral® hotel since 2018, Bucuti & Tara Beach Resort is celebrated globally as the No. 5 Hotel in the World and No. 1 Hotel in the Caribbean, according to Tripadvisor. Aruba's premier adults-only, laidback luxury resort, Bucuti & Tara is the vision of award-winning hotelier and environmentalist Ewald Biemans, honored with multiple Hotelier of the Year accolades for his hospitality excellence and pioneering sustainability leadership.

Nestled along the pristine white sands of Eagle Beach, protected nesting ground for sea turtles and named one of the "Dream Beaches of the World," Bucuti & Tara

offers 104 elegant rooms, suites and penthouses. Guests enjoy guaranteed sunbeds, a freshwater infinity pool, indulgent spa treatments, and “no surprise rates” including accommodations, all taxes and fees, full daily breakfast, WiFi and in-room tablet, EV chargers, parking and local calls.

At the heart of the resort’s culinary experience is [Elements](#), an award-winning oceanfront restaurant serving healthy, locally inspired cuisine. Guests can also enjoy Tara Lounge, private romantic beach dining, and as of Oct. 2025, the highly anticipated [Terra by Jeremy Ford](#). Helmed by the visionary chef leading Miami’s Michelin Star and Michelin Green Star Stubborn Seed, Ford brings his signature artistry and sustainability ethos to Aruba, crafting a menu that honors Aruban ingredients, fishermen, and farmers while blending bold, innovative flavors with refined presentation.

Proudly LGBTQ+ friendly, Bucuti & Tara proudly holds IGLTA and TAG Approved® status. The resort’s deep commitment to sustainable luxury has earned prestigious certifications including CarbonNeutral®, LEED Gold, Green Globe Platinum and Travelife Gold. Named the World’s Most Sustainable Hotel/Resort by Green Globe in 2016, Bucuti & Tara’s comprehensive sustainability program was praised by the United Nations as “highly replicable and scalable” for hotels worldwide, all aligning seamlessly with the UN Sustainable Development Goals.

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