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## Tripadvisor® Declares Love Wins at Bucuti & Tara Beach Resort

*Aruba resort wins four 2020 Travelers' Choice Best of the Best Awards*

EAGLE BEACH, Aruba – July 29, 2020 – Love, one of the most powerful emotions throughout the world, can best be enjoyed in the Caribbean at [Bucuti & Tara Beach Resort](#) according to Tripadvisor®. The world's largest and most influential travel site just announced its 2020 Travelers' Choice. For the fifth straight year and among growing competition, Bucuti & Tara is named the [No. 1 Hotel for Romance in the Caribbean](#) and [No. 8 Hotel for Romance in the World](#).

Completing these honors, it is also the [No. 1 Hotel in the Caribbean](#) and its Bucuti associates ranked [No. 3 for Service in the Caribbean](#). Bucuti & Tara's home on Eagle Beach also took top honors as No. 4 Beach in the Caribbean and No. 7 Beach in the World.



In a world filled with media, Tripadvisor reviews and accolades are the pinnacle in travel. In a new 2020 YouGov Brand Index, according to participants, when asked which brands make a positive impression, Tripadvisor was the most favorable at 85.4% compared to other global powerhouses such as Booking.com at 76%, Amazon at 74% and even Google at 71%.

Winners are calculated based on the quality and quantity of the millions of reviews, opinions and ratings collected on Tripadvisor in 2019, prior to the pandemic. With over 8.7 million businesses listed on Tripadvisor, these awards are a testament to the service and quality that winners consistently provide to their guests.

“This has been a tough year for our industry, but the global desire to go and explore, whether the destination is an hour away or across the world, remains strong. We’re passionate about guiding travelers to the good out there, especially the good found within these recognized hotels, restaurants and airlines that rise to the occasion in offering the best of the best,” said Lindsay Nelson, chief experience and brand officer at Tripadvisor. “The Travelers’ Choice program is one way that travelers and diners can benefit from the real-life experiences of other people, so they can plan their perfect trip that meets their needs, budget and style.”

“It continues to be a tremendous honor to be Tripadvisor’s No. 1 Hotel in the Caribbean, No. 1 Hotel for Romance in the Caribbean and more” shares Ewald Biemans, owner/CEO of Bucuti & Tara Beach Resort. “We read and respond to in writing and in actions to every single guest review and these achievements are a testament to our loyal guests and hard-working Bucuti associates who are true hospitality professionals.”

### **Perfecting the Caribbean’s most romantic vacation**

In cosmopolitan Aruba, Bucuti & Tara is uniquely sequestered on the widest swath of powdery white sand along Eagle Beach. An ambiance of romance and tranquility fills the air and laidback luxury envelopes couples. The resort’s natural surroundings – white sand spilling into turquoise waters, swaying palms and abundant sunshine – lure dushis (native Papiamentu for “sweethearts”) from an average of 25 countries a day.

The careful build to become the Caribbean’s No. 1 Hotel for Romance results from intense dedication and consistency from being owned and managed by passionate, award-winning hotelier Ewald Biemans. Biemans decided years ago that Bucuti & Tara would not be everything to everyone, rather, it would be committed to romance, at the exclusion of most everything else such as family travel and groups. At Bucuti & Tara, sustainability and wellness are extensions of its commitment to romance. The Caribbean’s first and only carbon-neutral hotel is as caring for its guests as it is the planet.

From the moment couples make reservations, their personal concierge begins helping the couple prepare for their ultimate romantic vacation. The concierge begins with a [pre-arrival survey](#), securing preferences and eventually [curating options](#) accordingly. The detail-oriented concierge team develops refined, elegant and exclusive options for couples to savor from sunset sailing aboard a private yacht, a modern twist on the timeless picnic, movies under the stars and moonlight dinners in private cabanas with personal wait staff. Romance concierges can make every aspect of a couples stay exclusive such as VIP airport arrival and departure, wellness experiences whether it’s beach bootcamp together or private yoga with the island’s top yogi or snuggling up together with beach butler service.

The popular adults-only enclave offers each guest spacious surroundings both indoors and out. The original home to social distancing, couples don’t even have to check-in at a traditional front desk. Their personal concierge greets them at the entrance and whisks them to their accommodations for an iPad check-in. Couples relax into sophisticated surroundings and can venture out to Bucuti’s uncrowded beach. Guaranteed luxury sun loungers are paired and surrounded by 24 ft. (8m) of sand for privacy so there’s never a mad dash to chairs, just plenty of time to focus on one another.

### **Tripadvisor senior researchers share new traveler insights**

Along with the reveal of the 2020 Travelers’ Choice winners, Tripadvisor senior researchers held a special webinar to share its site users’ research patterns. Demand for secluded, romantic travel indexes high at 123 (100 being the average) and the desire for more outdoor experiences and/or space has also scored higher with interest at 117 for beach seekers and 151 for hikers. As the world endures the effects of COVID-19, Tripadvisor revealed that dreamers are beginning to book travel experiences once again.

### **Bucuti & Tara: The Caribbean’s Healthiest and Safest Vacation Experience**

As the region’s most-eco certified hotel, Bucuti has long had a heightened awareness for the health and safety of both guests and the planet. Its [new COVID-19 safety protocols](#) were developed within Center for Disease Control

guidelines, World Health Organization recommendations and **in-person evaluations by practicing ICU (intensive care unit) doctors and nurses** who were hosted onsite this spring at Bucuti & Tara.

With its new touch-free experience combined with the new hospital-grade, high-tech health safety protocols and Aruba's Health & Happiness Code seal, guests can confidently relax into vacation mode.

To learn more, visit [Bucuti.com](http://Bucuti.com).

## **IMAGES**

Dropbox gallery: <https://www.dropbox.com/sh/avuwnigqo91fsew/AAAMg4Wf48dWc5cLHtz579VJa?dl=0>

### *Captions*

**2020TripadvisorsTravelersChoice** The complete collection of the 2020 Tripadvisor Travelers' Choice Best of the Best Awards awarded to Bucuti & Tara Beach Resort, Aruba

**Bucuti+Tara-signature** An aerial of romantic, adults-only Bucuti & Tara Beach Resort on Eagle Beach, Aruba

**Bucuti+Tara\_couple-beach** Every couple can enjoy plenty of social distancing without being physically distance thanks to the resort's location on the widest section of Eagle Beach

**Bucuti+Tara\_new-entrance** The resort's new entrance complements its new arrival service of greeting every couple with Champagne and taking them directly to their accommodation for a private check-in with their personal concierge.

**Bucuti+Tara\_coupled-sun-loungers** Home of the original social distancing, Bucuti & Tara Beach Resort guarantees every couple paired sun loungers surrounded with plenty of space for privacy.

## ***About Bucuti & Tara Beach Resort***

Declared the **first CarbonNeutral®/net zero hotel in the Caribbean** in August 2018, Bucuti & Tara Beach Resort is one of the Top 10 Hotels for Romance in the World, No. 1 Hotel in the Caribbean, No. 1 Hotel for Romance in the Caribbean (fourth straight year) and No. 1 Hotel for Service in the Caribbean. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Bucuti offers 104 well-appointed guestrooms, suites and penthouses; sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the open-air SandBar on the beach offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is TAG Approved® as a LGBTQ-friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Gold, Green Globe Platinum, ISO 14001 and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe.

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