

Media Inquiries:

Amy Kerr

amykerr@revelconcepts.com



****FOR TRAVEL TRADE****

Top Aruba Resort Sees Increase in Romance Travel Reservations *Caribbean's No.1 Hotel sees guests returning for overdue celebrations*

EAGLE BEACH, Aruba – updated Jan. 19, 2021; Jan. 5, 2021 – [Bucuti & Tara Beach Resort](#), long the romantic enclave of couples, is seeing an increase in reservations for the coming months from guests who are specifically coming to celebrate engagements, honeymoons and anniversaries. As pandemic vaccinations roll out, Bucuti & Tara is hearing from couples who have postponed important events such as their weddings, honeymoons, birthdays and milestone anniversaries, wanting to make up for lost time, but in a safe manner.

“We are cautiously optimistic in seeing the increase in guests returning to Aruba, especially planning on coming to Bucuti & Tara Beach Resort, and they are specifically sharing they trust us to host their special, romantic getaways and celebrations because of our offerings and our doctor-created health and safety protocols,” shares Owner/CEO Ewald Biemans. “With more known about the wellness and safety of air travel, solid COVID-19 safety protocols at the resort and the abundance of personal space, couples are signaling to us they are resuming romantic travel.”

Onsite pre-departure COVID-19 testing service

On any given day, guests from 25 countries stay at Bucuti & Tara. Due to the ever-changing COVID-19 testing requirements and travel quarantines of various countries, territories and states, Bucuti & Tara is aiding guests by providing access to pre-departure testing prior to returning to their homes. The onsite doctor and lab performing the tests are certified by the Aruban Health Department and the PCR tests are accepted by US authorities upon their re-entry.

Guests have three options for [pre-departure COVID-19 testing](#): onsite with a doctor at set times, onsite by a certified lab representative or at the nearby hospital. Guests simply let their personal concierge know their preference. Testing ranges from \$75 - \$126 per person. Test results are generally same day and delivered digitally to the guest.

Lost in love, not a crowd

Before social distancing was a term, Bucuti & Tara had made it an art form. The goal has long been for couples to enjoy laidback luxury along famous Eagle Beach where the focus is on them. No groups, no families, no noise beyond lapping waves, swaying palms and the occasional steel drums.

Sun loungers are guaranteed for every couple and come paired, surrounded by at least 24 ft. (7m) of nothing, but powdery white sand. The newly renovated SandBar includes welcoming couples' settees and beach butler service. Diners to the acclaimed Elements restaurant are seated at couples-only tables or can opt for the private palapa [Romantic Beach Dining](#) experience.

Intimate excursions, wellness

While couples are drawn to the deep relaxation and serenity of lounging along the beach or poolside, when it's time for a little [adventure](#), couples can work with their romance concierge. Examples include:

- **Sweetheart Picnic:** A picnic basket filled with gourmet food and sparkling wine, a blanket and a map marked with the island's romantic hideaways lets today's modern couples discover a timeless sweetheart's tradition.
- **Yachting:** Sailing the open seas, couples can feel refreshed in the crisp, salt air and dive into the clear waters to swim together with vibrant fish and marine life.
- **Birding:** The resort's newest excursion is exclusive to Bucuti & Tara. Couples can team up with Aruba's avian expert and professional photographer whose work and expertise is captured in National Geographic, field guides and global birding repositories.
- **Wellness offerings:** Onsite or off-property, couples can work with Bucuti & Tara's wellness specialists for couples-focused experiences. From beachside bootcamp and national park rugged coastline hikes to open-air spa treatments and full moon yoga complete with a drum ceremony, couples can connect and restore balance in their lives with [customized wellness offerings](#).

Just what the doctor ordered: the Caribbean's healthiest, safest romantic getaway

Bucuti & Tara's [COVID-19 safety protocols](#) were developed within Center for Disease Control guidelines, World Health Organization recommendations and **in-person evaluations by practicing ICU (intensive care unit) doctors and nurses** who were hosted onsite. As the region's most-eco certified hotel, Bucuti has long had a heightened awareness for the health and safety of both guests and the planet. With its new touch-free experience combined with the new hospital-grade, high-tech health safety protocols and Aruba's Health & Happiness Code seal, couples can confidently relax into vacation mode.

To learn more and book a romantic getaway, visit [Bucuti.com](#).

IMAGES

Dropbox gallery: https://www.dropbox.com/sh/lg7cz452e2nc8j3/AAAE_wWnCXJc2WkpJhQnN54pa?dl=0

Captions

Bucuti-Beach-Butler-Service Couples can enjoy intimate, socially distanced beverage service on the beach provided by their beach butler.

Bucuti-PairedSunChairs Having long mastered the art of social distancing, couples are guaranteed paired, thickly padded sun loungers and umbrellas.

About Bucuti & Tara Beach Resort

Declared the [first CarbonNeutral®/net zero hotel in the Caribbean](#) in August 2018, Bucuti & Tara Beach Resort is one of the Top 10 Hotels for Romance in the World, No. 1 Hotel in the Caribbean, No. 1 Hotel for Romance in the Caribbean (fifth straight year) and No. 3 Hotel for Service in the Caribbean. Aruba's premier adults-only boutique

resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the “Dream Beaches of the World.”

Now home to the Caribbean’s Safest, Healthiest Vacation Experience thanks to its physician-developed [COVID-19 safety protocols](#) and Aruba’s Health & Happiness Code seal, Bucuti has 104 well-appointed guestrooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the newly renovated open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean’s first Healthy Hour. The resort is TAG Approved® as a LGBTQ-friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Gold, Green Globe Platinum, ISO 14001 and Travelife Gold and was named the World’s Most Sustainable Hotel/Resort in 2016 by Green Globe.

###