

Aruba media inquiries:

Crescenzia Biemans

cresi@bucuti.com

+297 593 6303



International media inquiries:

Amy Kerr

amykerr@revelconcepts.com

Aruba Recognized for Environmental and Recovery Efforts on Global Stage

Panelist Ewald Biemans lauds Aruba at World Travel & Tourism Council Global Summit 2021

EAGLE BEACH, Aruba – April 26, 2021 - The return to travel is under way with sage advice from the world's trusted hospitality experts at the World Travel & Tourism Council's Global Summit 2021. Ewald Biemans, owner and CEO of Bucuti & Tara Beach Resort in Eagle Beach, Aruba, spoke on the mainstage session today as a panelist.



The [World Travel & Tourism Council](#) (WTTC) themed this year's event "Uniting the World for Recovery" for its [20th Global Summit](#). Taking place April 25-27 in Cancun, Mexico, the highest-level industry leaders are meeting with key government representatives to take

action on the biggest and most important issues across the international agenda. This year, the Global Summit is exploring challenges ahead and providing a platform for the recovery of the sector.

Today's panel was "Travel in the Fast Lane: Safe & Seamless Travel." The discussion centered on current sentiment that 45% of passengers are ready to discard their paper passports and use biometric identification instead. Digital identity and biometric identification are rapidly rising in importance. This is combined with an acceleration of innovations in health and safety, ranging from thermal imaging to electrostatic sprays. As the sector redoubles its efforts to provide a safe and seamless traveler experience to rebuild traveler confidence, discussion focused on new health requirements and integrate testing ahead of a vaccine, while ultimately moving towards a contactless traveler journey.

The discussion was moderated by Peter Greenberg, the travel editor for U.S.-based CBS News. Panelists shared their in-depth experience and views. The panel included:

- Ewald Biemans, Owner/CEO, Bucuti & Tara Beach Resort, Aruba
- Sean Donohue, Chief Executive Officer, Dallas Fort Worth International Airport
- Kelly Craighead, President & Chief Executive Officer, CLIA
- Jose Ricardo Botelho, Chief Executive Officer & Executive Director, ALTA
- Andrew Wingrove, General Manager, Aviation, CLEAR

Introduced as conquering the ambitious achievement of CarbonNeutral® certification for his own Bucuti & Tara Beach Resort, Biemans elaborated on Aruba's success in providing a seamless, healthy, quick and forward-thinking environment to provide a safe place for travel and tourism. Moderator Peter Greenberg recounted his visit to Aruba years ago and discussions with the Aruban government about becoming carbon neutral. Biemans recounted the challenges and how the government has overcome them to renew their commitment and plans to become carbon neutral by 2030. A link to today's discussion can be [found here at the 5:28:30 mark](#).

Photos can be downloaded [here in this Dropbox folder](#).

To learn more, visit Bucuti.com.

About Bucuti & Tara Beach Resort

Declared the [first CarbonNeutral®/net zero hotel in the Caribbean](#) in August 2018, Bucuti & Tara Beach Resort is one of the Top 10 Hotels for Romance in the World, No. 1 Hotel in the Caribbean, No. 1 Hotel for Romance in the Caribbean (fifth straight year) and No. 3 Hotel for Service in the Caribbean. Aruba's premier adults-only boutique resort is led by celebrated hotelier and environmentalist, Ewald Biemans, named by Caribbean Journal as the 2017 Caribbean Hotelier of the Year. The resort is nestled on the powdery white sands of Eagle Beach, home to protected sea turtles and named one of the "Dream Beaches of the World."

Now home to the Caribbean's Safest, Healthiest Vacation Experience thanks to its physician-developed [COVID-19 safety protocols](#) and Aruba's Health & Happiness Code seal, Bucuti has 104 well-appointed guestrooms, suites and penthouses. It offers sunbeds and shade for every guest; freshwater infinity pool; spa; WiFi; and complimentary iPad with Skype for use during stay. Award-winning healthy dining is enjoyed at oceanfront Elements, Tara Lounge and private beach dining. Reserved exclusively for guests and their friends, the newly renovated open-air SandBar offers top-shelf cocktails and live music daily along with the Caribbean's first Healthy Hour. The resort is TAG Approved® as a LGBTQ-friendly hotel. Bucuti, a worldwide sustainable tourism leader, holds eco-certifications of LEED Gold, Green Globe Platinum and Travelife Gold and was named the World's Most Sustainable Hotel/Resort in 2016 by Green Globe.

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